

**MNI activity report  
June - September 2019**

23 September 2019

Topic	Objective	Update on recent developments and next steps
ENFit	<ul style="list-style-type: none"> <li>Support ISO ENFit 20695 standard</li> </ul>	<p><b>ISO/CEN 20695: final vote open</b></p> <ul style="list-style-type: none"> <li>Final vote for publication of the draft final standard started in some countries and is expected to end mid-October.</li> <li>MNI companies' experts are registered to vote at national standardization bodies in most countries. More experts are needed in following countries: Austria, Australia, Canada, Hungary, Saudi Arabia and Turkey to ensure a positive vote and the publication of the standard.</li> </ul> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>Review by anti-trust lawyers of MNI promotion of ENFit in F2M orientation</li> <li>Development of communication plan to support ISO/CEN 20695 in F2M orientation</li> </ul>
ONCA	<ul style="list-style-type: none"> <li>Promote screening and nutritional care strategies at the national level under the banner "Optimal</li> </ul>	<p><b>ONCA Conference confirmed in Cambridge – 19-20 November</b></p> <ul style="list-style-type: none"> <li>Draft agenda available at <a href="https://european-nutrition.org/homepage/events/conference2019/">https://european-nutrition.org/homepage/events/conference2019/</a> MNI ONCA experts are currently reviewing agenda and submitting ideas to FdM.</li> </ul>

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	Nutritional Care for All” (ONCA)	<p><b>ONCA 2020 conference confirmed in Copenhagen</b></p> <ul style="list-style-type: none"> <li>• The ONCA conference will take place in Denmark – Copenhagen on 16-17 November 2020, co-organised by FMF (industry), DSKE (PEN Society) and Dietitians association.</li> <li>• Patient groups, with a focus on cancer patients, will be invited to join.</li> <li>• Objectives of the ONCA campaign in Denmark – shared by the three organisations:               <ol style="list-style-type: none"> <li>1. Raise awareness of politicians (new government &amp; parliament).</li> <li>2. Improve medical guidelines (developed by the MoH) to include recommendations on screening and delivery of nutritional therapy when patients are diagnosed as malnourished (led by DSKE).</li> </ol> </li> <li>• The NIG (FMF) is fully supportive and has invited MNI to join the conference advisory group.</li> </ul> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• 9 Oct 2019: ENHA-EPF meeting to prepare ONCA 2020 event in the European Parliament</li> <li>• 19-20 Nov 2019: ONCA conference in Cambridge – UK</li> <li>• Q2 2020: ONCA Spring meeting in European Parliament (Brussels)</li> <li>• 16-17 Nov 2020: ONCA conference in Copenhagen - Denmark</li> </ul>
<b>Cooperation with patient groups and</b>	<ul style="list-style-type: none"> <li>• Leverage patients voice on nutrition</li> </ul>	No relevant developments since last activity report.

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<b>other stakeholders</b>		
<b>Regulatory affairs</b>	<ul style="list-style-type: none"> <li>Ensure an appropriate Regulatory Environment for Enteral Medical Nutrition</li> </ul>	<p><b>New project: organics claims for FSMPs</b> Following the MNI Executive Committee meeting (3 September) the RA WG will assess if organics claims might pose risks to the FSMP category as a category of product addressed to patients, to be used under medical supervision. MNI and SNE will work together to align.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>29 November: Present pro/cons assessment and recommendations to MNI Executive Committee</li> </ul>
<b>Market Access</b>	<ul style="list-style-type: none"> <li>Winning decision makers and HCPs awareness of nutritional therapies</li> </ul>	<p><b>No relevant developments since last activity report</b></p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>End Sept 2019: Moreno Perugini – Chair of MAWG – will meet with Brazilian GROW team to advise on market access.</li> </ul>
<b>Communication</b>	<ul style="list-style-type: none"> <li>Raise MNI profile</li> <li>Position malnutrition as a public health issue</li> <li>Educate on the role of medical nutrition in disease management</li> </ul>	<p><b>Review of MNI communication strategy</b></p> <p>Pool of communication experts is now staffed by all companies. Thank you! MNI webinar on communication strategy took place on 8 July with participation of 8 members from four companies. All participants agreed to review MNI past and current communication efforts against 2019+ objectives and will work on MNI communication strategy for 2020+ during F2F workshop (date tbc).</p>

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		<p><b>HPN website launched</b></p> <p>Website on home parenteral nutrition was successfully launched on 29 August.</p> <ul style="list-style-type: none"> <li>• e-driver was sent to all ESPEN delegates to inform the ESPEN community</li> <li>• Press release and banner published on euractiv.com</li> <li>• Key stakeholders informed via tailored letters</li> <li>• Banner for direct access on MNI homepage</li> </ul> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• Q4 2019: MNI communication strategy workshop (date tbc)</li> <li>• Q4 2019: HPN website: promote new ESPEN HPN guideline once published &amp; post video animation on HPN</li> <li>• Q4 2019: Finalise infographics on COPD, cancer, frailty and neurological conditions and related dissemination plan</li> </ul>
<p><b>Relationship with ESPEN</b></p>	<ul style="list-style-type: none"> <li>• Establish trust &amp; ensure a good and sustainable relationship with ESPEN</li> <li>• Strengthen MNI's influence on ESPEN priority setting and activities</li> </ul>	<p><b>Nutrition Education of Medical students (NEMS)</b></p> <p>Cristina Cuerda is actively promoting the NEMS project within and outside ESPEN:</p> <ul style="list-style-type: none"> <li>• May-June-July: Letter to JAMA, presentation to ONCA Spring meeting;</li> <li>• Poster presentation at NNEdPro 5th International Summit on Medical and Public Health Nutrition Education and Research, Cambridge 11th July 2019</li> <li>• Poster presentation at International Association for Medical Education Congress, Vienna 24-28th August 2019</li> </ul>

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		<p>The next important steps to promote the project include:</p> <ul style="list-style-type: none"> <li>• 19 Nov 2019: Promotion of NEMS during ONCA conference, with local deans and students invited</li> <li>• 19 Jan 2020: Meeting with+- 30-40 delegates including university deans and rectors, council members and ESPEN delegates</li> <li>• January 2020: ESPEN Council new survey on the content of the position paper</li> </ul> <p><b>ESPEN short guidelines</b></p> <p>Delegates of the ESPEN WG met with Stephan Bischoff (SB) in Krakow on 1<sup>st</sup> September. SB was keen to get the shortened version published in Clinical Nutrition asap. MNI stressed that user-friendliness is a key KPI for MNI and offered to facilitate a user-test among clinicians for the pilot app on IBD. MNI financial support for subsequent guideline apps will only be granted when the pilot app has been successfully launched.</p> <p><b>MNI-ESPEN-ONCA Joint session <i>'Providing quality nutritional care at home for patients'</i></b></p> <p>The Joint Session successfully took place on 2 September with a full auditorium. Excellent speakers passed on strong messages on the need to make safe home nutritional care accessible to patients.</p>

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		<p><b>MNI Grant 2019</b></p> <ul style="list-style-type: none"> <li>• MNI Grant 2019 was awarded by MNI President Fernando Mateus to APNEP – Aníbal Marinho/Portuguese PEN Society for its project to implement mandatory screening for malnutrition.</li> <li>• Portuguese media covered the event.</li> <li>• MNI Grant winning poster and all submissions received are posted on MNI website and shared on social media via MNI Twitter account.</li> </ul> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• October: User tests for IBD pilot app; clarify conditions and financial implications with Stephan Bischoff</li> <li>• October: Finalise short video with key messages from the Joint Session and MNI Grant Winner on home nutritional care</li> <li>• End 2020: Review NEMS progress against KPIs</li> </ul>
<b>PN WG</b>	Raise awareness on benefits of parenteral nutrition in the ambulatory sector	<p><b>Home Parenteral Nutrition awareness initiative</b></p> <ul style="list-style-type: none"> <li>• HPN website launched on 29 August <a href="http://home-nutritional-care.com/">http://home-nutritional-care.com/</a></li> <li>• Positive feed-back received from relevant stakeholders</li> <li>• MNI and ESPEN HAN SIG met on 1 September. They reached a common ground, and agreed on the need to improve: awareness, access/reimbursement and quality of care for HPN. All agreed that cooperation would make sense.</li> <li>• It was agreed that the HAN SIG could develop the framework for a discharge protocol to make discharge of patients on HPN more secure.</li> </ul>

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		<p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• 30 Sept: ESPEN HAN SIG to submit project proposal</li> <li>• By end 2019: Keep HPN website dynamic: promote ESPEN HPN guideline and develop a video animation on HPN</li> <li>• By 29 Nov 2019: Develop strategy and action plan for 2020</li> </ul>
<p><b>National Industry groups / GROW project</b></p>	<p>Grow the medical nutrition market in Europe</p>	<p><b>GROW</b></p> <ul style="list-style-type: none"> <li>• GROW 3 was awarded to Brazil and Slovakia on 2 September in Krakow.</li> <li>• GROW 4 criteria announced in July and presented at MNI-NIGs annual meeting on 2 September. RFP and ppt presentation available on MNI Intranet.</li> </ul> <p><b>MNI-NIGs annual meeting (ESPEN congress Krakow 2 Sept)</b> The meeting took place successfully with over 100 participants, excellent presentations, good interactions between national industry colleagues. All presentations, posters, are available on MNI Intranet. Meeting summary was sent to MNI members and NIGs on 17 September.</p> <p><b>Polish NIG</b> MNI Executive Committee and General Managers of Poland for Baxter, Fresenius Kabi, Nutricia and Nestlé met on 2 September and agreed to cooperate on a joint agenda for EN /PN. F2F meeting planned on 2 October, hosted by Nestlé, with Baxter, Fresenius Kabi, Nutricia, Nestlé and B.Braun. Léa Coulet offered to support if needed. No request received so far.</p>

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<b>ESSD</b>	<ul style="list-style-type: none"> <li>• Define MNI position on ESSD proposal</li> <li>• Promote a single and practical classification system that secures patient safety</li> </ul>	<p><b>ESSD – MNI relationship</b></p> <p>Letter informing Pere Clavé of MNI decision to discontinue the discussion was sent on 23 September.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• October 2019: MNI ESSD TF will prepare a reactive statement to justify MNI position in case of critics from ESSD or other stakeholders.</li> </ul>
<b>Code of Conduct</b>	<ul style="list-style-type: none"> <li>• Develop a code of conduct to strengthen MNI reputation and credibility toward stakeholders</li> </ul>	<p>Draft code of conduct almost finalised.</p> <p><u>Next steps by end of year</u></p> <ul style="list-style-type: none"> <li>• Review draft code with key stakeholders: EPF, ENHA, ESPEN</li> <li>• Run anti-trust review of draft code</li> </ul>
<b>News from the MNI secretariat</b>		<p><b>Public Affairs Working Group - kick start</b></p> <p>The MNI Executive Committee decided to create a Public Affairs WG with the objective to monitor important institutions such as the European Institutions and the WHO. Three contributors identified so far:</p> <ul style="list-style-type: none"> <li>• Sabine Seggelke – Nutricia</li> <li>• Ioana Enache – Baxter</li> </ul>



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		<ul style="list-style-type: none"> <li>• Carsten Schmidt-Rimpler – Fresenius Kabi</li> </ul> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> <li>• Oct: All companies to align on priorities during Telco or F2F meeting</li> <li>• Alignment with SNE and ISDI to ensure complementary approach</li> </ul> <p><b>MNI Workshop – 1 October - Brussels – confirmed</b> The workshop is confirmed on 1 October, hosted at MNI office in Brussels with the following working groups: Market access, ESPEN/ONCA/NIGs, Regulatory Affairs.</p> <p><b>Welcome Ida to the MNI team</b> We are happy to welcome Ida Hadelberg in the MNI team. Ida comes from Finland and is doing a traineeship in Marie Mahieux’s team as part of her studies. You may have met her in Krakow where she did a great job organising the MNI-NIGs annual meeting and will meet her on 1<sup>st</sup> October for the MNI workshop. Please wish her a warm welcome. <a href="mailto:ida.hagelberg@mci-group.com">ida.hagelberg@mci-group.com</a></p> <p><b>Important dates in 2019:</b></p> <ul style="list-style-type: none"> <li>• 1 Oct: MNI WG workshop – Brussels</li> <li>• 9 Oct: ENHA-EPF meeting on European Parliament outreach strategy</li> <li>• 19-20 Nov: ONCA conference in Cambridge</li> <li>• 29 Nov: MNI Executive Committee meeting – Paris</li> </ul>