



MNI monthly update October – November - December 2017

21 December 2017

Topic	Objective	Update on recent developments and next steps
ONCA	<ul style="list-style-type: none"> Promote screening and nutritional care strategies at the national level under the banner “Optimal Nutritional Care for All” (ONCA) 	<p>ONCA conference – Bled – 13-14 November The conference successfully took place in Bled (Slovenia) on 13-14 November. Patrick Kamphuis, Meike Engfer, Manfred Ruthsatz and Léa Coulet represented the MNI. Over 100 participants from 15 countries attended (Belgium, Croatia, Czech Republic, Denmark, France, Germany, Hungary, Israel, Italy, Portugal, Slovenia, Spain, Sweden, Turkey and The United Kingdom), including 10 patients/patient organisations representatives.</p> <p>Industry participation was slightly lower than in previous years, e.g. the NIGs from Turkey, Portugal, Italy and The Netherlands could not attend. MNI organised a closed session where participating NIGs could openly share their views. All consider ONCA a useful platform to build relationships with KOLs and authorities. All recognise the need to develop local data on malnutrition even if they feel that payers tend to disregard data on the value of medical nutrition. Collaboration with patients was identified as key to advocate the value of medical nutrition towards payers and health authorities.</p> <p>ONCA is broadening its scope of activities with local projects on healthy lifestyles (Israel), quality nutrition in nursing homes and ESPEN-related projects on frailty and malnutrition in the community. While these projects undeniably help to raise awareness and gain support from public health authorities and the MoHs, MNI should monitor closely to ensure the campaign remains focused on promoting nutritional care.</p> <p>ENHA Trustee meeting - Brussels – 7 December Patrick Kamphuis and Léa Coulet attended the ENHA members meeting.</p>

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		<p>The following work plan was approved for 2018:</p> <ul style="list-style-type: none"> • ENHA will support Patients' action plan on nutrition up to 20,000€. MNI advised that this budget supports the development of patient groups on nutrition at national level and/or the development of educational materials for patients (e.g.; lay version of ESPEN guidelines by and for patients) • Project to define and develop assessment tool for malnutrition and frailty: (led by Tommy Cederholm – piloted in Israel) • Study on the prevalence of malnutrition and cost-benefit of nutritional care in the community (in cooperation with nDay – led by Marian de van der Schueren). • Effective communication to take the campaign at political level (including repository of good practices) • Enlargement to Austria and Hungary (tbc by local PEN societies) <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • January 2018: ENHA-MNI meeting to develop ONCA communication strategy • 7 June 2018: ONCA workshop – Amsterdam (hosted by Nutricia – date tbc) • 12-13 Nov 2018: ONCA conference – Sintra - Portugal
<p>Engagement with patient groups</p>	<ul style="list-style-type: none"> • 	<p>Cross healthcare industry – patient dialogue – 5 December – Brussels</p> <p>At the European Patients Forum's initiative, healthcare industry organisations (representing pharma, medical technology and medical nutrition) and several patient groups met to discuss '<i>value-based healthcare</i>' and patient-industry cooperation. There is no immediate impact for the MNI; this was mostly a relationship building exercise that MNI will follow up on. There are however two interesting take-aways:</p> <ul style="list-style-type: none"> • MNI managed – with Sandra Gaisch-Hiller support - to position nutritional care as an integral part of value-based healthcare. This was well received by patient groups. • Patient groups struggle to fund their activities. EU funding is uncertain and might be drastically reduced in the next financial programming period (2020 onwards).

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		<p>Cooperation with industry becomes a fallback option to secure the continuity of patient groups programmes. However fears for conflict of interest/independence/credibility remain a key concern for patients groups and needs to be managed carefully.</p> <p>MNI-European Patients Forum (EPF) cooperation Following MNI Executive Committee, Léa Coulet informed the EPF of MNI budget of 20,000€ to support work on nutrition/nutritional care. The EPF Secretary General Nicola Bedlington thanks the MNI and will fine-tune EPF's proposal based on the new budget.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> January: MNI ONCA WG will review the areas of cooperation outlined by the EPF, and assess what is most relevant for the MNI. January: EPF position paper on nutrition publication expected
EU FSMP	<ul style="list-style-type: none"> Ensure appropriate implementation of new regulation for FSMPs at national level 	<p>FSMP Guidance Document published The Commission has finally adopted and published its guidelines on the FSMP definition. The document, now called <i>Commission Notice on the classification of Food for Special Medical Purposes</i> (2017/C 401/01), was published in the Official Journal of the EU on 25 November. The final version of the text is a very good outcome for our industry and is available at the following link: http://eur-lex.europa.eu/legal-content/EN/ALL/?uri=uriserv:OJ.C_2017.401.01.0001.01.ENG A joint MNI-SNE media statement was issued on MNI and SNE website. This marks the end of the active phase of the EU FSMP project.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> The EU FSMP WG will continue to monitor the implementation of the new overall FSMP regulatory framework at EU and national level in 2018.
Global FSMP	<ul style="list-style-type: none"> Link in with medical 	Brazil: PR campaign ongoing with several articles, interviews of relevant KOLs in the

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	<p>nutrition decision-makers and key stakeholders</p>	<p>local media after the presentation of the position paper during the BRASPEN congress end of October.</p> <p>China: A few MNI colleagues joined the ISDI meeting with the CFDA on 22 November in London. Main take aways as reported by ISDI:</p> <ul style="list-style-type: none"> • CFDA willingness to listen to industry needs, but eventually the government has decision power • CFDA working on technical hurdles such as stability testing <p>ASEAN: Draft action plan for 2018 under review by the ASEAN WG.</p> <p>India: FSSAI (Food Safety Standard Authority of India) has issued guidelines for various Food Product Categories, which includes FSMPs. The regulation will be effective from January 2018.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Brazil: Plans to continue the communication campaign in 2018 under discussion within the team. • China: <ul style="list-style-type: none"> ○ ISDI-CFDA meeting in March 2018 in Beijing ○ MNI: MNI Chinese GMs-EUCCC Task Forces to present update to MNI Executive Committee (decision of MNI Executive Committee meeting 27 November) • India: Indian team to provide a more detailed update to MNI Executive Committee • ASEAN: ASEAN Advisory Board to approve the 2018 action plan and presentation of the action plan to MNI Executive Committee at next meeting.

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HEOR WG	<ul style="list-style-type: none"> • Demonstrate health & economic benefits of medical nutrition • Disseminate findings to relevant audiences 	<p>Medical nutrition dossier – PN chapter</p> <ul style="list-style-type: none"> • Thanks to the dedication of Tomaso Piaggio and the HEOR WG colleagues, the PN chapter is finalised and approved by all MNI companies. • The HEOR and communication WGs progressed on the communication plan during a teleconference on 18 December. • Organisations that have kindly drafted a foreword (ESPEN, EUGMS, ESPGHAN, ENHA) were asked authorisation to publish their logo on the Dossier cover. This might be problematic for ESPEN. Others still need to confirm. <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • By end 2017: Integration of PN chapter in existing ONS-EN Dossier and lay out work planned by end of 2018 • January 2018: MN dossier launch
Communication WG	<ul style="list-style-type: none"> • Raise MNI's profile • Position malnutrition as a public health issue • Educate on the role of medical nutrition in disease management 	<p>MNI website</p> <p>The new website was launched on 25 November, with the following features:</p> <ul style="list-style-type: none"> • Enabled for mobile/tablet • New and to date intranet providing easier access to MNI internal documents for MNI members and NIGs. MNI members/NIGs can request access to the Intranet on the homepage (top of page) • Modules to manage MNI database, event registration, newsletter, mailings • Easier statistics management • The first communications were successfully sent to NIGs and MNI members via the new website (EU FSMP update, ONCA update, GROW 2 notification, etc) <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Jan 2018: Launch of MN Dossier (website, Twitter, media release, notification to NIGs, notification external stakeholders, etc) • Jan 2018: Support ENHA with ONCA communication strategy

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		<ul style="list-style-type: none"> Jan 2018: MNI-NIGs newsletter Jan 2018: MNI Grant announcement 1 Feb 2018: workshop with ENHA on Communication strategy
Relationship with ESPEN	<ul style="list-style-type: none"> Establish trust & ensure a good and sustainable relationship with ESPEN Strengthen MNI's influence on ESPEN priority setting and activities 	<p>MNI-ESPEN Liaison group ESPEN did not react to MNI's proposal for a liaison group call in Q4 2017 to address 2018 Joint Session and ESPEN guidelines (probably due to lack of time – not bad will).</p> <p>Education project</p> <ul style="list-style-type: none"> Following the MNI Executive Committee meeting, Léa Coulet informed André Van Gossum (AVG) of MNI decision to support the education project phase 1 with a budget of 8,000€ and potentially phase 2, based on phase 1 outcomes. AVG 's reaction was positive and he thanked the MNI for its support. <p><u>Next Steps:</u></p> <ul style="list-style-type: none"> Education: ESPEN will send a contract for phase 1. Liaison group: MNI will propose dates for a call in January 2018.
PN WG		<p>Raise patient awareness on benefits of parenteral nutrition in the ambulatory sector Following the MNI Executive Committee meeting, the HPN colleagues are fine-tuning the action plan targeting horizontal key stakeholders: EONS, EONS, ECPC and PACIFHAN. The Communication WG will make the link with the HEOR WG to identify synergies/potential duplication in terms of communication materials (e.g. infographics).</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> 2018: Finalise 2018 action plan.
National Industry groups / GROW project	<ul style="list-style-type: none"> Unlock the medical nutrition market in Europe 	<p>Country deep dives (follow up Grow 1) Léa Coulet invited the SFNF (FR) and The Diatverband (DE) to run country 'deep dives' with the MNI Executive Committee. They reacted positively, but did not commit to the</p>

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		<p>interim teleconference with the GROW steering committee, and both seem to struggle with the ppt template.</p> <ul style="list-style-type: none"> • France: meeting with Léa Coulet on 6 December: Strong interest in GROW 2. Proposal to combine the country deep dive (including update on Enigme findings and Collectif c/dénutrition) and GROW 2 pitch in one F2F session. • Germany: teleconference with Sonja Zemelka on 8 December. Proposal to further discuss ppt template, deep dive objectives and overall process with Sonja Zemelka at next WG meeting early 2018. <p>GROW 2 The four contributing companies approved the RFP. MNI sent a notification to NIGS to announce GROW 2, with a request for proposals, on 20 December. (The notification was not sent to Italy and Spain who are not eligible for GROW 2)</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Jan 2018: MNI-NIGs newsletter • 26 Feb 2018: MNI webinar to present GROW 2 (date tbc)
News from the MNI secretariat		<ul style="list-style-type: none"> • Fatima El Grandi no longer supports the MNI. • The email address secretariat@medicalnutritionindustry remains operational and is checked by Sofia Perreira (EAS employee). Please direct all requests to leacoulet@medicalnutritionindustry.com • Elena Miceli and Léa Coulet will be on holidays from 22 December until 5 January. During that period the phone and the secretariat email address will be answered, with the exception of the period 22 December – 1 January. • The MNI team wishes you a Merry Christmas and looks forward to seeing you in the New Year.