

**MNI activity report
December 2021 – February 2022**

10 March 2022

Topic / Working Group	Objective	Update on recent developments and next steps
Relationship with ESPEN / ESPEN WG	Continue trust & ensure a good and sustainable relationship with ESPEN	<p>Guidelines</p> <ul style="list-style-type: none"> • Lay versions: the European Patient Forum – EPF – is working with ESPEN into converting 2 ESPEN guidelines (Inflammatory Bowel Disease, IBD, and Liver ones) into lay versions, a document planned to be of 2 pages. The timeline is not clear. MNI is in touch with EPF to have a better understanding of the state-of-play; progress is slow. • Guideline on micronutrients: on pre-proof stage. <p>MNI Grant</p> <ul style="list-style-type: none"> • Previous winners as from 2017 contacted for feedback on progress and achievements. Feedback received from 2018 grant winner in Spain. Others are pending. • 2022 edition: communication activities ongoing to spread the criteria further. <p>NEMS</p> <ul style="list-style-type: none"> • ESPEN and MNI unanimously agreed that MNI funding will not be needed this year. Following interest from WHO in the project but reluctant to be involved in an industry-funded project, ESPEN decided to continue on its own on it. <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Build draft programme of Joint Session

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Relationship with ENHA/ONCA	Promote screening and nutritional care strategies through the nutritional care community affiliated to ENHA	<p>MNI-ENHA cooperation</p> <ul style="list-style-type: none"> In the past months, MNI had been trying to obtain detailed information about ENHA’s projects and activities planned for 2022, with their related budgets. MNI would have welcomed projects at European level and will stop contributions to the ONCA campaigns at local level. Despite repeated requests, EHNA only provided very limited information with a demand of an unrestricted grant, which is not acceptable to MNI, in full compliance with its own Code of Conduct, project and financial management, and in view of potential future audits. After several exchanges in the past weeks, Olle Ljungqvist, EHNA Chair, announced that EHNA would operate without MNI’s financial support this year. MNI regrets that EHNA decided to put an end to our financial collaboration and hope this would only be for 2022 and, and that it can nevertheless pursue relations on common centres of interest, e.g. advocacy, position papers, common communications. MNI remains open to reset the cooperation with ENHA in the future. <p>ENHA organised a series of webinar in the past months:</p> <ul style="list-style-type: none"> ONCA Policy Seminars in 2021 (Italy, Portugal, Slovenia, Spain, UK) 13 Jan 2022, EPF-ONCA webinar “Patient involvement in Nutritional Care policy & practice” 20 January 2022, Webinar on "Integrated Nutrition Cancer Care - A joint approach to policy and practice", with the Health Policy Platform of the European Commission <p>16-17 May 2022: Conference in Copenhagen announced</p> <ul style="list-style-type: none"> Programme
Public Affairs / PAWG	Position Medical Nutrition and Disease-related Malnutrition higher on the health policy agenda	<p>Europe’s Beating Cancer Plan</p> <ul style="list-style-type: none"> The European Parliament adopted a Resolution on the Report “Strengthening Europe in the fight against cancer” developed by the Parliament Special Committee for Beating Cancer (BECA). MNI published a welcome statement as the Report included nutritional care in the integrated approach in the fight against cancer.

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		<p>Health Indicators</p> <ul style="list-style-type: none"> • Background: In 2021 the PAWG developed a public affairs strategy including a tactical pillar on measuring patient outcomes to demonstrate added value of nutritional interventions for patient outcomes and HC systems. As part of the last pillar, the Executive Committee approved the WG proposed budget to develop health indicators on disease-related malnutrition, with the ultimate goal to be published in the official European Commission publication EU Health at a Glance Report, developed by the OECD (with data from 36 European countries, aka beyond the EU Member States). At the moment obesity is the only topic in relation with nutrition included in the report. • The aim of the project is to have evidence-based indicators to demonstrate the value of nutrition-related interventions to healthcare systems and engage relevant influencers and policymakers accordingly. • This project will be executed in collaboration with the Market Access WG and will be executed during 2022/3. The ESPEN WG will be also consulted. • The PAWG is finalising the evaluation of the quotes from 2 agencies. <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Liaise with the NIGs on the engagement with local policy makers during the implementation of the EU Beating Cancer Plan at Member State level. • Continue advocacy on the cancer plan to ensure the BECA Report statement on nutritional support is well taken into consideration in the implementation phase of the plan. • Define and sign a contract with an agency to carry out the Health Indicators project. • Monitor the developments of the EU initiative on Non-Communicable Diseases and assess opportunities to contribute.
Regulatory Affairs / RAWG	Ensure an appropriate Regulatory Environment for Enteral Nutrition	<p>Repetition on Front of Pack of FSMPs</p> <ul style="list-style-type: none"> • Background: The repetition of the properties and characteristics of FSMPs on the front of the pack (FOP) is a common and established practice for this category of products in order to provide clear information for HCPs and patients. However, last year some EU Member States challenged that information provided on these key nutrients on FOP constitutes a non-

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		<p>permissible repetition of the mandatory nutrition declaration. MNI and SNE have developed a position paper in support of keeping this information on Front of Pack of FSMPs and were in touch with ESPEN to gain the support of the scientific society.</p> <ul style="list-style-type: none"> • ESPEN provided a letter of support in relation to the repetition on the Front of Pack of FSMPs. The document will be kept internal, for use as needed. <p>Organic labelling for FSMPs</p> <ul style="list-style-type: none"> • A contract was finalised with Ecocert to support the WG to address the European Commission’s questions and prepare for the next exchange with them. <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Inform the national industry groups about the ESPEN support letter on FOP repetition. • Finalise a MNI document to differentiate FSMPs vs General / Fortified Foods. • FAQs on FSMPs: finalisation and publication on MNI Intranet.
Market Access / MAWG	Ensure that decision-makers and payers are aware of medical nutrition interventions’ economic value and provide rapid and sustained access to all appropriate patients who would benefit from these interventions, when and where they need it	<p>The MAWG strongly supported the Covid-19 TF to develop the factsheet.</p> <p><u>Next steps:</u></p> <ul style="list-style-type: none"> • Define a proposal request for the health-economic model in oncology project aimed at demonstrating economic value of medical nutrition in patients with cancer. • Support PAWG with the disease-related malnutrition Health Indicators project. • Re-open channels of engagement with NIGs to support the local (national) market access and reimbursement initiatives.
Home Parenteral Nutrition / HPN WG	Raise awareness on the benefits of parenteral nutrition in the ambulatory sector	<p>HPN Access Mapping</p> <ul style="list-style-type: none"> • An agency was selected to develop a White Paper to unfold the key findings of the report.

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		<p>HPN discharge operational instructions</p> <ul style="list-style-type: none"> • ESPEN informed that they are working on a document defining operational instructions for HPN patients discharge; the drafting and development of such a document, as for guidelines, cannot be founded by the industry. However, MNI funding is welcome for communication and dissemination activities in relation to the document. • The HPN WG agreed to fund ESPEN communication activities over two years (2022-2023) with €10K/year. <p>Next steps:</p> <ul style="list-style-type: none"> • Get in touch with ESPEN to follow-up on the communication/dissemination of the HPN operational instructions and signature of a contract. • Continue dialogue with Pancreatic Cancer Europe for fundings in 2022 and integrate HPN in their action plan on nutrition for pancreatic cancer patients.
Code of Conduct / Code of Conduct Task Force	Develop a code of conduct to strengthen MNI reputation and credibility toward stakeholders	<p>Code of Conduct</p> <ul style="list-style-type: none"> • The Code of Conduct was finalised and approved by the MNI Executive Committee. • The Code is applicable to interactions between MNI and its members and Healthcare Professionals and Healthcare Organisations and Patients and Patient Organisations, in the field of Medical Nutrition Products and Services. The Code applies as well to interactions with organisations which consist of different interest groups in the field of Medical Nutrition Products and Services that include at least a certain number of Healthcare Professionals and their Organisations, Patients and/or Patient Organisations, so called “Multi-Stakeholder Organisations”, such as ENHA. <p>Next steps:</p> <ul style="list-style-type: none"> • Publication of the Code of Conduct on MNI Website and dissemination to national industry groups and stakeholders.
COVID-19 & nutrition /	Establish the role of medical nutrition in the	<p>Factsheet Covid</p> <ul style="list-style-type: none"> • The Factsheet "Medical Nutrition Benefits in Covid-19 Patients" – developed by the Covid-19

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COVID-19 Task Force	management of COVID-19 patients	<p>TF with the MAWG – was published and disseminated.</p> <ul style="list-style-type: none"> • Based on the available evidence, MNI members have compiled data on the role of medical nutrition in non-ventilated hospitalised COVID-19 patients, it resulted in the following key findings: <ul style="list-style-type: none"> - Reductions in hospital length of stay of approximately 12 days; - Reduced readmission rates; - Hospitalization cost savings estimated to 6000 euros per patient.
Communication / Communication WG	<ul style="list-style-type: none"> • Raise MNI profile • Position malnutrition as a public health issue • Educate on the role of medical nutrition in disease management 	<p>News published & website updates:</p> <ul style="list-style-type: none"> • Factsheet : "Medical Nutrition Benefits in Covid-19 Patients" • MNI welcomes the European Parliament Resolution on cancer which includes nutritional care in the integrated approach • The Medical Nutrition International Industry (MNI) welcomes Catherine Hartmann as new Executive Director <p><u>Website analytics (December 2021-February 2022)</u></p> <ul style="list-style-type: none"> • Website traffic: 3,815 unique users. • Average session duration: 1'27". • Top 3 pages visited: Homepage; COVID-19; HPN. Top-5 countries: United States, Netherlands, India, China, United Kingdom. • Acquisition sources: Direct & Organic search drove most traffic, followed by social and referral. <p><u>Social media analytics (December 2021-February 2022)</u></p> <ul style="list-style-type: none"> • Social Media Traffic: LinkedIn: 333 followers; Twitter: 809 followers. • Top Tweets: 1.Covid-19 Factsheet, 2. Better Nutritional Care for Cancer Patients, 3. Catherine Hartmann appointed as MNI Executive Director. • Twitter profile visits increase by 632 visits compared to previous period (Sep-Nov).

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Governance & upcoming appointments	For information	<p>News from the MNI Secretariat</p> <ul style="list-style-type: none"> • MNI Executive Director, Catherine Hartmann, took office on 21 February 2022 – Press Release • Elena Miceli is back to project management and public/regulatory affairs. • Julie Ferraille is the new MNI Communication Manager, replacing Paulina Santiago. • Genco Turkmen is the MNI Association Coordinator, replacing Paulina Santiago. <p>MNI Executive Committee members</p> <p>There were some changes in the past six months within the MNI Executive Committee. Here the list of members representatives:</p> <ul style="list-style-type: none"> • Abbott: Rodrigo Ferreira • Baxter: Manuela Schaflechner, MNI President • B.Braun: Angelika Mueller, MNI Vice-President • Fresenius Kabi: Jos Simons • Nestlé Health Science: Anna Mohl • Nutricia: Jean-Marc Magnaudet <p>New Vice-President</p> <ul style="list-style-type: none"> • The MNI Executive Committee nominated Angelika Mueller, B.Braun, as MNI Vice-President, replacing Fernando Mateus, Abbott, that stepped down from the Executive Committee due to new company's commitments. <p>WGs nominated Chairs, Co-Chairs, and Topic Leaders for 2021-2023</p> <ul style="list-style-type: none"> • ESPEN WG: <ul style="list-style-type: none"> ○ Meike Engfer (Fresenius Kabi) – Chair ○ Rebecca Stevenson (Abbott), Topic Leader Education ○ Pilar Garcia Lorda (Baxter), Topic Leader Guidelines ○ Anette Jarvi (Nestlé Health Science), Topic Leader Joint Session ○ Helene Blanchard (Nutricia), Topic Leader MNI Grant • GROW WG: <ul style="list-style-type: none"> ○ Sarah Newton (Abbott), Chair

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		<ul style="list-style-type: none"> • HPN WG: <ul style="list-style-type: none"> ○ Sonia Bogliolo (Baxter), Chair ○ Eva Fries-Schaffner (Fresenius Kabi), Co-Chair • MAWG: <ul style="list-style-type: none"> ○ Julian Shepelev (Baxter), Chair ○ Aurelie Danel (Nestlé Health Science), Co-Chair • PAWG: <ul style="list-style-type: none"> ○ Hrishi Kulkarni (Fresenius Kabi), Chair ○ Ana Piekarz (Nutricia), Co-Chair • RAWG: <ul style="list-style-type: none"> ○ Xavier Lavigne (Abbott), Chair ○ Isabel Rodrigues (Fonterra), Co-Chair <p>Executive Committee meetings</p> <ul style="list-style-type: none"> • 28 April 2022 • 26 June 2022 • 6 September 2022 • 17 November 2022 <p>General Assembly</p> <ul style="list-style-type: none"> • 28 April 2022 <p>MNI WGs Workshops</p> <ul style="list-style-type: none"> • 24 March 2022 • 13 October 2022