

## MNI Activity Report Q2 2023

(April-June 2023)

Brussels, 12 July 2023

Торіс	Objective	Update on recent developments and next steps
MNI Governance	General and admin updates	<ul> <li>Executive         <ul> <li>The Executive Committee met twice, on the 27<sup>th</sup> of April and 22<sup>nd</sup> of June.</li> <li>Upcoming meetings:                 <ul></ul></li></ul></li></ul>
		<ul> <li>End of Fonterra's membership</li> <li>MNI was informed on 22 June 2023 that Fonterra's leadership had decided not to renew Fonterra's memberhsip with MNI for the future. This comes in addition to Micrel leaving MNI too, which will leave MNI without Associate members starting in January 2024.</li> </ul>
		<ul> <li>Associate membership         <ul> <li>In June, the Executive agreed of new associate membership and project fees, to mimic that of the Full members. This will only be applied when a new Associate member joins.</li> </ul> </li> </ul>
		<ul> <li>Bank account</li> <li>All papers needed to open a bank account were submitted to Fintro bank. MNI Secretariat is awaiting news from the said bank. In the meantime, MNI is still hosted at it's lawyer's bank.</li> </ul>
		<ul> <li>Finances</li> <li>Mid-year review on MNI's finances by MNI accountant and Executive showed a healthy situation.</li> </ul>

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ESPEN	Continue trust & ensure a good and sustainable relationship with ESPEN	<ul> <li>2023 MNI Grant         <ul> <li>After carefully reviewing the 15 submissions, MNI and ESPEN selected 2 submissions</li> <li>The ESPEN experts recommended the Executive awards 2 grants this year to mark the 15th anniversary of the grant – the Executive approved.</li> <li>Winners have been informed and notified of the Grant ceremony in Lyon</li> <li>An anniversary celebration is planned to take place right after the ceremony in the Congress centre</li> </ul> </li> </ul>
		<ul> <li>2024 Grant <ul> <li>Preparatory work has started to launch the 2024 edition of the MNI Grant</li> <li>MNI is looking for a new Topic leader for future grants as Hélène Blanchard from Danone Nutricia will not be able to continue with this task</li> <li>A potential additional grant is being discussed to support other societies active in medical nutrition, e.g. UEG, EuGMS, etc.</li> </ul> </li> </ul>
		<ul> <li>Multistakeholder session, Lyon, Wednesday 13 September, 11.15 -12.15 CEST</li> <li>The programme of the session has been finalised with ESPEN. ENHA is not co-organising it this year, but will be represented in the session with a speech from its Chair person</li> <li>Title: "Advancing nutritional care for cancer patients in Europe: progress and perspectives"</li> <li>7 speakers are planned (pending confirmation), including MEP Veronique Trillet Lenoir who was invited to do a short video on cancer plans at EU level</li> </ul>
		<ul> <li>ESPEN Guidelines update</li> <li>ESPEN Guideline on nutrition for cystic fibrosis update 2023: MNI are invited to provide comments until 17 July.</li> <li>ESPEN Guideline on nutrional care for people with dementia is also open to MNI's comments until 23 July.</li> <li>ESPEN Guideline on polymorbid patient: after submitting MNI comments end April, ESPEN kindly provided a letter explaining what they could take into account and what they could not and why.</li> </ul>

Торіс	Objective	Update on recent	develo	pments and next step	os			
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Торіс	Objective	Update on recent developments and next steps
Relationship with stakeholders	Build a nutritional care community & promote disease-related malnutrition screening and nutritional care strategies through the nutritional care community	<ul> <li>ENHA <ul> <li>MNI Executive Director attended ENHA/ONCA conference in Amsterdam on 15-16 June and sponsored its "EU4Nutrition" Plenary Session. An oral report of the event was provided to the Executive and MNI President will follow up with ENHA Chair in the near future</li> <li>The reports of 2022 funded projects were received mid-June</li> <li>There has been no formal submissions for additional funding from ENHA for 2023</li> </ul> </li> <li>ESSD <ul> <li>The ESSD project on "Targeted Education to Address Malnutrition and Swallowing disorders (TEAMS)" announced in MNI's previous activity report (Q1 2023) launch has been delayed due to pending responses from stakeholders due to review and comment the draft questionnaire. The core acticities will likely only start in September.</li> </ul> </li> <li>EPF (European Patient Forum) <ul> <li>Lay versions of ESPEN Guidelines: there are no news nor progress, due to the absence of EPF's project manager who left EPF. The EPF Director will work on finalising this project whenever possible.</li> </ul> </li> <li>EuGMS <ul> <li>They submitted a first request for funding in relation to a 2-year project on "Malnutrition awareness of European community-dwelling older adults" which was declined by the Executive on several grounds (e.g. budget too high for MNI to fund and objective out of scope of MNI priorities), explained to EuGMS.</li> <li>EuGMS then submitted in June a second request for a more modest project on raising awareness on malnutrition through a brochure. This project is being reviewed and a decision shall be taken by the Executive during the summer or in September.</li> </ul> </li> </ul>
		<ul> <li>All.Can</li> <li>All.Can presented to MNI and other stakeholders in June the start of its work on the "Policy Heat Map" with a cancer efficiency metrics landscape assessment and an Implementation Guide. The project is led by the University of Amsterdam, which will collect national data on implementation previously published cancer efficiency metric categories for various stakeholders. Nutrition is not part of these</li> </ul>

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		<ul> <li>metrics <i>per se</i>, but were part of the questions in the survey sent to national counterparts – as confirmed by All.Can Director, in a follow-up meeting he had with MNI Executive Director.</li> <li>The plan is to share findings at an All.Can Global Summit (All.Can is international) possibly in February 2024, around World Cancer Day.</li> </ul>
		<ul> <li>MNI reached out to ESMO to discuss potential partnerships. ESMO offered 2 options: supporting the dissemination of its update Cancer and Nutrition Handbook (guideline) at its October congress in Madrid; and co-funding the congress Patients' track. For the latter, the decision was already made by MNI Executive not to co-sponsor as Nutrition is not part of the programme. For the Handbook, a decision is expected by mid-July by the Executive, after ESMO provided answers to MNI's questions.</li> </ul>
		<ul> <li>ESNO</li> <li>A partnership is envisaged to support educational material (probaly a webinar or/and a handbook), to be further discussed in September.</li> </ul>
Public Affairs / PAWG	Position Medical Nutrition and Disease- related Malnutrition higher on the health policy agenda	<ul> <li>EU mental health strategy</li> <li>On 7 June 2023, the Commission adopted the Communication on a comprehensive approach to mental health. MNI Secretariat carefully read it and reported about it in its EU monitoring newsletter and to the Executive Committee.</li> <li>Nutrition is mentioned only in the context of access to a healthy lifestyle.</li> <li>MNI will develop key messages (screening and malnutrition), that we wish to see included in the European Parliament's (EP) own initiative report, and reach out to the EC and EP.</li> </ul>
		<ul> <li>Pharmaceutical legislation revision         <ul> <li>MNI Secretariat reported on the proposed changes through its EU monitoring newsletter and to the Exec. Colleagues at DGA (the MNI Secretariat) provided a thorough PowerPoint presentation of the proposed changes in the EU Pharma legislation (also posted on the MNI intranet).</li> <li>MNI closely monitors and shares the development of the adoption phase of this new strategy, anticipating that no formal adopation will take place before 2025.</li> </ul> </li> </ul>

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		<ul> <li>Advocacy letters to the European Commission         <ul> <li>MNI reminded DG SANTE, DG GROW and DG AGRI it owed us responses to letters sent in March on the supply shortages of critical ingredients for medical nutrition.</li> <li>EMA answered MNI's letter on the same topic 24<sup>th</sup> April, suggesting a contact with DG HERA (to be discussed).</li> </ul> </li> </ul>
		Non-communicable diseases
		• MNI Executive Committee agreed at their last meeting that MNI will try to influence the content of an planned European Parliament own initiative report on non-communicable diseases (NCDs).
		<ul> <li>2024 EU elections manifesto</li> <li>MNI Executives agreed at their last meeting that MNI will draft a manifesto to try to have the next EU political leaders endorse MNI's calls for action.</li> </ul>
		<ul> <li>EU monitoring</li> <li>MNI Secretariat continued to send weekly health/medical nutrition news to its members through its weekly EU newsletter.</li> </ul>
FSMPs	Ensure an appropriate	Repetition on Front of Pack of FSMPs
	Regulatory Environment for Enteral Nutrition	<ul> <li>The outline document is undergoing a legal check which for the moment was limited to editing.</li> <li>In parallel, the MNI-SNE Task Force will start the development of additional documents (Educational slide deck, Video, Infographic) to support advocacy at local and EU level as needed in the future.</li> </ul>
		Organic Labelling for FSMPs
		<ul> <li>A letter was sent to DG SANTE and DG AGRI to offer to meet to present the outcome of our work with Ecocert on the possibility for FSMPs to be claimed as organic, where feasible. A meeting on the 6<sup>th</sup> September was agreed with European Commission representatives, SNE and MNI.</li> </ul>
		Global topics
		<ul> <li>The Executive Committee endorsed the final document which serves as a live repository of reference documents – developed over the years by MNI, SNE, and ISDI - that can be shared within the industry</li> </ul>

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		<ul> <li>and used at basis for further discussion at local level with the authorities.</li> <li>The document is now posted on MNI's intranet to be shared with the members and national industry groups.</li> </ul>
		<ul> <li>FSMPs education</li> <li>MNI and SNE members and secretariats met in June to discuss the next course of action. Tools and means for sharing our mutual work on FMSPs were agreed upon, including the production of videos, "elevetor speechs" and invitation to meet with EC representatives</li> </ul>
		<ul> <li>ONS Q&amp;As document re. Article on The Lancet</li> <li>Following the article published in The Lancet on "Effectiveness and cost-effectiveness of oral nutritional supplements in frail older people who are malnourished or at risk of malnutrition: a systematic review and meta-analysis" MNI mandated Fionna Page to develop a MNI response in the form of Q&amp;As: one focused on a commissioner/payor audience and one for healthcare professionals (HCP)</li> <li>The 2 versions, plus a combined document were adopted by the ESPEN experts and endorsed by the Exec on 22 June.</li> <li>This Lancet article was referred to at a congress in the UK by a dietitian pointing to the fact that ONS are not effective. It was decided to share MNI's paper with BSNA in the UK to equip them with answers, if need be. In the near future, a "toolbox" of answers could be prepared and be ready for NIGs upon request – TBC</li> </ul>
Home Parenteral Nutrition	Raise awareness on the benefits of parenteral nutrition in the ambulatory sector	<ul> <li>HPN Discharge Operational recommendations         <ul> <li>ESPEN submitted a project proposal on HPN discharge operational guidline named "Operational recommendations to implement the HPN guideline". MNI has committed to support the dissemination of the guideline with a budget of €16500.</li> <li>The contract was signed in June by both parties.</li> </ul> </li> <li>HPN Access Mapping – White Paper         <ul> <li>The White Paper was published on MNI website <u>here</u>.</li> <li>Communication and dissemination activities ongoing.</li> </ul> </li> </ul>

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HEOR / Market Access	Ensure that decision- makers and payers are aware of medical nutrition interventions' economic value and provide rapid and sustained access to all	<ul> <li>HPN experts agreed on the following action points:         <ul> <li>Map out potential champions at political level</li> <li>Revamp and update the HPN stakeholders' map, focusing on patients' and carers' organisations at European level.</li> <li>Continue cooperation with PCE</li> </ul> </li> <li>PCE (Pancreatic Cancer Europe)         <ul> <li>The report from the campaign on nutritional care in pancreatic cancer patient should be made available to MNI in the course of the summer.</li> </ul> </li> <li>Oncology Health-Economic Model         <ul> <li>Following a presentation to experts and NIGs end-March during a virtual webinar, the tool was tested by companies members and the user guide reviewed by market access experts</li> <li>It was found that it was too complex to be passed on to any outside the Market Access experts, such as national industry groups, as the results could be misinterpreted</li> <li>Recommendations were made to the Exec and adopted by the latter on 22<sup>nd</sup> June:             <ul> <li>Not to share the model with the wider industry audience,</li> <li>The model should be used by and with the MNI experts only</li> </ul> </li> </ul></li></ul>
	appropriate patients who would benefit from these interventions, when and where they need it	<ul> <li>MNI should control the communication about it, and could plan visuals/ infographics to demonstrate economic value of medical nutrition in late-stage cancer patients either with a one-year cost comparison or to include the long-term survival data demonstrating the cost- effective care with nutrition (or being value for money) in cancer patients being moved from hospital setting into community/homecare setting</li> </ul>
Communication	Raise MNI profile. Position malnutrition as a public health issue.	<ul> <li>Website revamp         <ul> <li>As per MNI's annual plan, the MNI Secretariat has started working on improving the MNI website, through the selection of an agency, SIMPL who will provide new design, new structure and tools</li> <li>The new draft site map has been submitted to MNI staff for review and approval</li> <li>The Communication expert members are invited to meet soon to review the proposal</li> </ul> </li> </ul>

Educate on the role of medical nutrition in disease management.	<ul> <li>MNI new logo</li> <li>During the course of the work on designing MNI's new visual for the website, it was decided to work on MNI's logo, which looked a bit blurry</li> </ul>
medical nutrition in	<ul> <li>SIMPL the company helping MNI revamp its website, submitted several proposals which were discussed at staff and Exec level, a second version better responding to our needs was put forward</li> <li>The idea is to have all new designs ready in time for the promotion of MNI's activities around ESPEN congress</li> </ul>
	<ul> <li>MNI News / Publications / Webpages</li> <li>MNI prepared videos with members of the MNI Executive Committee, videos currently being edited</li> </ul>
	<ul> <li>and finalised.</li> <li>Published news and social media posts on the MNI Strategy, MNI Grant, change of MNI Presidency, as well as on MNI public affairs activities.</li> </ul>
	<ul> <li>Started to develop the editorial calendar(March) and continue to update this list</li> </ul>
	<ul> <li>Twitter</li> <li>Tweet impressions: increase of 26% (12 817)</li> </ul>
	<ul> <li>New followers: 955 (+ 9 new followers since March, 1% increase)</li> </ul>
	LinkedIn
	<ul> <li>New followers: increase of 13% (732)</li> <li>Highest reactions to a post: 145 reactions</li> </ul>
Next appointments of the MNI Executive Committee, experts and industry at large	<ul> <li>11 September, 14:30-16:30 - Lyon – MNI industry gathering with the national industry groups</li> <li>12 September, 9:30-15:00 - Lyon – MNI Executive Committee</li> <li>13 September, 11:15-12:15 - Lyon – Multistakeholder session &amp; MNI Grant ceremony, followed by grant anniversary private event</li> <li>17 October, 9:00-17:00 - Brussels – MNI experts' workshop / expected to be extended to 16 October</li> </ul>
	the MNI Executive Committee, experts

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		27 November, Vienna – MNI Executive Committee