

Annual Report

2024



Better care through better nutrition

Index

B	Foreword - Angelika Müller, MNI President	6
\diamondsuit	2024 Highlights	8
•		
	Strategic priorities	10
	Strategic priority 1 - Awareness: raising the importance of medical nutrition in the care pathway	10
	ESPEN Malnutrition Awareness Week and N-Day	10
	Pancreatic Cancer Europe – video series on nutrition	10
	MNI at All.Can Summit	11
	Strategic priority 2 - Access: safeguarding and enhancing patient access to medical nutrition in the EU	12
	Mapping inequality of access to medical nutrition	12
	Labelling of properties and characteristics of Food for Special Medical Purposes (FSMPs)	12
	Critical Medicine Alliance	12

	Strategic priority 3 – Use of medical nutrition: ensuring the proper (clinical) use of Medical Nutrition	13
	MNI Grant	13
	ESPEN-MNI Joint Webinar	14
	Review of the MNI Dossier	14
	Support of the ESMO Guidebook on Nutrition and Cancer	15
	ESNO survey on the knowledge of specialised nurses on nutritional care	15
	Cancer Patients Europe (CPE) survey for patients with cancer	15
	ESPEN Guidelines & App	15
	Home Parenteral Nutrition and ESPEN Symposium in Sintra	16
*** * * * *	EU Public Affairs – a year of EU Elections	17
	EU health policy monitoring	18
	Event in the European Parliament	18
	Communications	19
	MNI Social Media	19
	Nutritional Care Insights (NCI) Series	20
	Website	21
	MNI's 20 th anniversary	21

	Governance	22
	MNI Members	22
	The Executive Committee	22
	MNI Working Groups and Workshops	23
	MNI Secretariat	24
€	Financials	25
	Projects funded by MNI in 2024	25
	Balance sheet	27



Foreword - Angelika Müller, MNI President

Dear friends,

We are evolving in a world of uncertainty, instability and increased competition that forces us to reflect on our role and duties in our line of action. With elections in the US and renewed leadership that is redistributing the geo-political cards, a war at our doorsteps and climate related events that impact our ability to sustainably invest in our food and pharmaceutical sectors, I am proud to be part and lead an association that operates for a better health outcome, with THE leaders in the industry, through a good and open cooperation at sectoral level, to ensure the key actors of nutritional care all sing from the same hymn sheet. MNI's mission is clear and remains unchanged: advancing better care through better nutrition, across all ages and healthcare settings, our role clearly defined and reinforced in 2024 by our choice to develop more advocacy work at EU level.

With our first ever EU Manifesto, we outlined MNI's "must do" as an industry for the renewed politicians at the helm of the European Comm ission, Council and Parliament in preparation for the European elections, and set up a plan to ensure our key asks were understood and embraced by as many EU leaders as possible. We prepared for our first European Parliament meeting, gaining the support of three Members of the European Parliament who committed to support MNI's calls throughout their mandate.

The past year has been one of transformation for the entire European policy landscape. The 2024 EU elections brought a new Parliament, with over 50% of its members serving for the first time. A new College of European Commissioners was appointed, introducing a novel approach to policymaking. These changes further encouraged MNI to re-establish connections, share our priorities, and ensure that medical nutrition is firmly positioned on the EU agenda.



"

With these modifications, MNI continuously needs to adapt and evolve to meet the challenges of this new era.

In this time of transformation, we have strengthened our foundation with new team members in the Secretariat, alongside new experts who have joined our working groups and Executive Committee. None of the projects, initiatives, or collaborations described in this report would have been possible without the invaluable involvement and support of MNI experts – both those who have recently joined and those who have been with us throughout this journey.

Beyond policy engagement, MNI has embarked on a significant effort to update the MNI Dossier, supporting the scientific and economic case for medical nutrition. At the same time, MNI has begun preparations for a major milestone: MNI's 20th anniversary in 2025. This will be a great opportunity to showcase MNI's legacy, strengthen our relationships with stakeh olders, and demonstrate our expertise.

As I reach the end of my Presidency of MNI and with this, my participation to the Executive Committee, I wish to leave the association leadership with huge thanks, first to my employer for giving me the opportunity to contribute at the highest level to the advancement of medical nutrition, to my colleagues both within my company and within MNI, from whom I learned so much and shared not only essential reflections, but also multiple good times. I am honoured to have had the opportunity to develop sound and impactful projects with key stakeholders for the benefits of patients, who have always been at the core of my undertakings. I am not forgetting my family who always supported me so that I could invest time and energy in MNI. I wish to also express all my gratitude to the MNI Secretariat who has been instrumental in putting in motion many of our decisions and initiatives and without whom, the association would not function.

I am happy to leave you in the competent hands of a renewed Executive Committee and invite you all to pursue the good work, as "Coming together is a beginning, staying together is progress, and working together is success." (Henry Ford)



MNI - ESPEN webinar



The ESPEN MNI MAW Joint webinar on malnutrition and cancer that took place on 12 November was a great success, with almost 700 active participants in the event. You can have a glimpse of the webinar via our social media posts starting here.

MNI Grant



£40,000 20 applications 17 countries

The grant amount was increased to €40,000 in 2024, attracting 20 project proposals from 17 countries, awarded to a project from Sweden to implement the GLIM criteria in clinical practice.

EU Elections & MNI Manifesto



newly elected

To drive policy discussions on disease-related malnutrition, MNI launched a promotion of the MNI Manifesto ahead of the EU Elections to present the calls to action to newly elected MEPs.

Cancer-related projects



free hardcopies of the ESMO
Handbook on Nutrition and Cancer

In 2024, MNI supported several key initiatives, including the distribution of 200 free copies of the ESMO Handbook on Nutrition and Cancer, partnering with All.Can to provide sponsorship and participation to a Summit in Geneva for 200 participants, and launching educational videos for pancreatic cancer patients—each effort underscoring our continued commitment to integrating nutrition into patient care.

New team members



Building a stronger team

On an internal level, MNI focused on building a stronger team, welcoming new staff and enhancing our collective capacity to drive our mission forward. MNI has relocated to a new address, continuing to grow from our new headquarters.

MNI participation to key external events throughout the year

European
Commission
"European Beating
Cancer Plan"
Conference

31 January, Brussels, Belgium Cancer Momentum, fighting inequalities in Europe

14 February, Brussels, Belgium

Inaugural launch of the Critical Medicines Alliance Forum

25 April, Brussels, Belgium

All.Can Global Summit

16 September, Geneva, Switzerland

ESPEN Congress

7 – 10 September, Milan, Italy

The Parliament
Magazine MEP
Welcome reception
of 2024: Brussels
edition

11 June, Brussels, Belgium

MNI – ESPEN webinar: "Malnutrition in cancer is not acceptable anymore!" online

12 November, online

Politico Health Care Summit

19 November, Brussels, Belgium

European Cancer Organisation (ECO) Summit

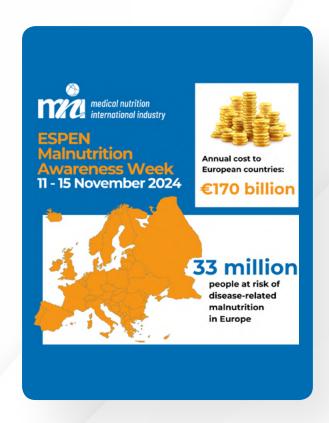
19 – 20 November, Brussels, Belgium



Strategic priority 1 - Awareness: raising the importance of medical nutrition in the care pathway

ESPEN Malnutrition Awareness Week and N-Day

One of the key objectives of MNI, as expressed in its five-year strategy, is to raise awareness about the importance of disease-related malnutrition and the role of medical nutrition. It was therefore essential for MNI to contribute to the ESPEN-led Malnutrition Awareness Week (MAW) by both aligning messages to those of ESPEN, and contributing to the dissemination of MNI's key points. The association implemented a multilevel communication campaign, posting daily on LinkedIn and X to drive engagement and connect with targeted audiences. An MNI-created video was shared to kickstart interaction, and MNI featured visually compelling posts were designed to capture attention along the entire week. These posts addressed a broad audience, with tailored calls-toaction aimed at healthcare professionals on LinkedIn and policymakers on X, ensuring both wide reach and focused engagement with key stakeholders.



Pancreatic Cancer Europe – video series on nutrition

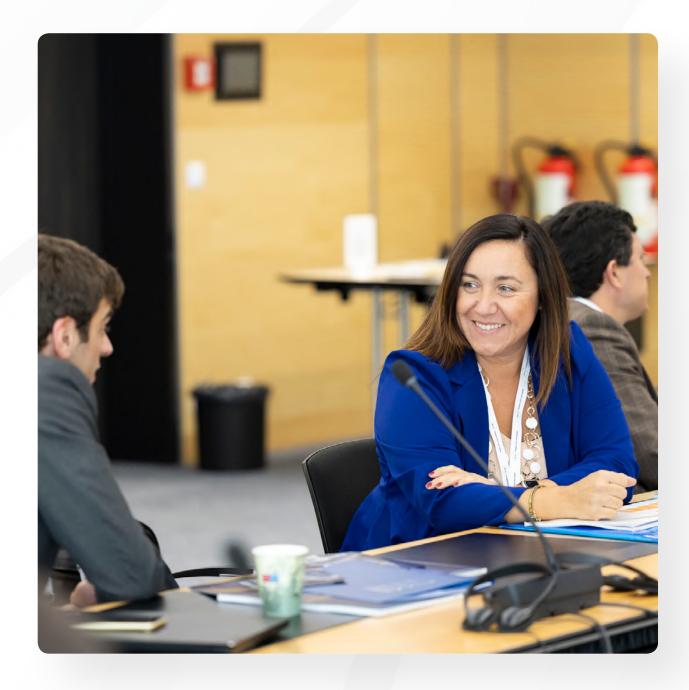
Pancreatic Cancer Europe (PCE) led a successful campaign to disseminate, at European level, their Nutrition and Pancreatic Cancer booklet and summary boards, supported by video animations that replicated the content of the latter. The video – short, fit for social media- campaign, launched in October explained disease-related malnutrition, nutritional interventions including medical nutrition, and the use of parenteral nutrition at home (HPN) for patients with pancreatic cancer.

PCE also showcased the campaign during the ESPEN symposium in December in Sintra, Portugal, dedicated to home nutritional care, where they distributed their campaign materials and presented the video from the series, sparking valuable discussion among participants. MNI is proud to have supported this important campaign, aligning with our ongoing efforts to integrate nutritional care into cancer treatment.

MNI at All.Can Summit

Close to 200 participants from over 40 countries gathered in Geneva, Switzerland and online to discuss their shared commitment to improving cancer care efficiency globally. MNI's Deputy Executive Director, Elena Miceli, was a speaker at the event hosted on 16 September 2024, which took place alongside the World Cancer Congress organised by UICC.

The summit presented an important opportunity to emphasise to the many stakeholders involved in cancer care that integrating nutritional interventions is crucial for supporting positive health outcomes and enhancing the quality of life for patients with cancer. This message generated significant interest. Key highlights from the discussion that followed included the importance of working with multidisciplinary teams for best patient management, ensuring the inclusion of nutritionists; applying malnutrition screening from the early stages of cancer care; implementing the scientific clinical guidelines on cancer care and nutrition developed by medical societies, such as those from ESPEN; providing training for healthcare workforce on nutritional care; and ensuring equal access to and reimbursement for nutritional interventions.



Strategic priority 2 - Access: safeguarding and enhancing patient access to medical nutrition in the EU

Mapping inequality of access to medical nutrition

The Market Access working group (MA WG) conducted a comprehensive investigation into patients' access to medical nutrition across Europe, identifying and documenting nine distinct types of barriers affecting ten countries. These barriers were systematically categorised under three primary domains: healthcare system barriers, insurance barriers, and patient-level barriers. The research methodology involved meticulous information gathering and subsequent review by the MNI Secretariat, ensuring both the accuracy and readability of the collected data. Following the initial analysis, the team engaged in ongoing discussions to develop strategies for presenting the findings in a more accessible format, including considerations for visual representations such as a color-coded European map and potential traffic light coding. Additionally, the project is progressing towards the development of a comprehensive white paper to be drafted in 2025 by a medical writer that will synthesise and communicate the key insights derived from this research on medical nutrition access inequalities.

During the reporting period, the MA WG conducted a comprehensive virtual briefing and professional training session on its Health Economics and Outcomes Research (HEOR) oncology model for the French national industry group (NIG). The presentation was strategically designed to demonstrate the potential utility of the model in informing policy deliberations regarding enhanced reimbursement mechanisms for cancer-related nutritional interventions. The briefing was well attended, serving as a demonstration of the MNI specialised expertise and consultative capabilities in the domain of healthcare economic analysis.

The group also actively contributed to other WGs reflections and projects in particular through MNI's two workshops, and the Dossier task force, bringing a heath economic point of view that complements MNI's advocacy and scientific work.

Labelling of properties and characteristics of Food for Special Medical Purposes (FSMPs)

Although FSMPs are subject to the general labelling rules applicable to all foods, there are some additional labelling provisions and derogations in the FSMPs Regulation which lay down and explain why labelling of FSMPs has its own specificities. The labels on FSMPs are intended to provide information both to consumers (patients) and Healthcare Professionals (HCP). The use of the products under medical supervision means that consumers are not at risk of being misled by any additional information on the label intended to inform the HCP. However, this interpretation has been challenged in some EU countries, including with a court case under the European Court of Justice being on the way. MNI has teamed up with Specialised Nutrition Europe (SNE) to put together its views and arguments for discussion with the EU and national authorities. MNI's efforts allowed to bring a unified voice to the case, which could serve as jurisprudence for the future.

Critical Medicines Alliance

Founded in January 2024, the Critical Medicines Alliance (CMA) is a consultative platform that unites stakeholders from EU Member States, industry sectors, civil society, and the scientific community. The Alliance's mission is to identify key priorities and areas for action, providing recommendations to strengthen the supply of vital medicines within the EU and improve the response to medicine shortages. MNI was accepted as member of the Alliance and the Secretariat attended the Inaugural Launch of the Critical Medicines Alliance Forum.

Strategic priority 3 – Use of medical nutrition: ensuring the proper (clinical) use of Medical Nutrition

MNI Grant

For the 16th edition of the MNI Grant, the award was announced during the opening ceremony of the ESPEN Congress in Milan on 7 September 2024 to the initiative titled "Taking the GLIM Framework from Research into Clinical Practice: A Swedish Initiative". Led by Sandra Einarsson from Umeå University, Sweden, this project focuses on developing a combined physical-online programme for dietitians to promote the use of muscle mass assessment in clinical practice. The winner was also interviewed to provide insights on their project and advice to future applicants of the MNI grant (link to video).

As a reminder, the MNI Grant provides funding for national initiatives and projects focused on Optimal Nutritional Care. Its purpose is to support and encourage high-quality initiatives at national and international level. To celebrate its continuous commitment to fostering impactful projects in the field and supporting healthcare professionals, in 2024 the MNI grant amount was increased to €40,000 (from previous €30,000). In 2024 the grant attracted 20 remarkable project proposals from 17 countries globally, highlighting a diverse range of initiatives dedicated to improving medical nutrition practices. To ensure a rigorous evaluation, the selection process was conducted, as usual, in collaboration with ESPEN experts.



To ensure wide visibility and promotion of this MNI flagship initiative, prior to the MNI Grant call deadline, MNI secretariat fully deployed all its communication tools, including with the creation of new videos, and a new certificate to be handed to the grant winner.

The 2025 MNI Grant criteria were announced by MNI Executive Director, Catherine Hartmann, during the Grant Ceremony in Milan. Deadline is 30 April 2025. The 2025 winner will be announced at ESPEN Congress in Prague during the opening ceremony.

ESPEN-MNI Joint Webinar

As part of ESPEN Malnutrition Awareness Week, ESPEN and MNI partnered to offer a high-level and free educational opportunity, a webinar on malnutrition in cancer entitled Malnutrition in cancer is no longer acceptable! Improved outcomes to oncology therapies through nutritional interventions which took place on 12 November 2024. It attracted a total of 1.382 registrations, with 660 participants present throughout the session. The session was moderated by Professor Stanislaw Klek, ESPEN Chairman, and Cristina Cuerda, ESPEN General Secretary. Distinguished speakers included Manpreet Mundi from the ASPEN Board of Directors, Alessandro Laviano from the ESPEN Educational & Clinical Practice Committee, Stein Kaasa from ESMO, Tommy Cederholm from ESPEN, and Anette Järvi, a MNI Expert.

The challenge MNI Secretariat faced with the event was the short time-frame to plan and put in place the event, which proved to be highly ranked in the feedback received from participants.

MNI ensured the successful promotion of the ESPEN-MNI Joint Webinar through multiple channels. A targeted email campaign was sent to drive attendance. The LinkedIn posts generated a total of 4393 impressions and 24 shares, while on X, the posts accumulated 399 views in total.



Review of the MNI Dossier

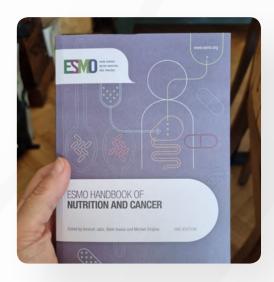
Covering the full spectrum of medical nutrition, from oral nutrition supplements (ONS) to enteral tube feeding (ETF) and parenteral nutrition (PN), the so-called MNI Medical Nutrition Dossier "Better care through better nutrition: value and effects of medical nutrition" (published early 2018) addresses prevalence, causes and consequences of malnutrition, as well as the health and economic benefits of medical nutrition.

This publication of approximately 500 pages is a unique report of the evidence-base of the burden of malnutrition and of the value and effects of medical nutrition. Data are provided, where possible, by healthcare setting (hospital, community), by age group (children, adult, elderly) and by patient group. The document includes a solid collection of guidelines and good practices related to the use of ONS, ETF and PN in the management of disease-related malnutrition.

In 2024, MNI decided to check for more recent evidence, while at the same time give it a spin in terms of its look, transforming it into a more interactive web-interface instead of a static long pdf. The aim is to create a user-friendly tool with intuitive navigation, featuring the ability to save searches, add bookmarks, and use tags and keywords to enhance information retrieval, while also allowing user history to be saved. A specific task force was set up with expert members, a project management plan was developed, a team of medical writers appointed together with an IT agency that will provide the web-interface. The revision of the Dossier will be completed by the end of 2025.

Support of the ESMO Guidebook on Nutrition and Cancer

MNI, as part of its strategic objective to support knowledge on medical nutrition and DRM, continued its partnership started in 2023 with ESMO, and contributed to the distribution of 400 copies of the ESMO Guidebook on Nutrition and Cancer at the ESMO Annual Congress in Barcelona, held in September. The guidebook — a very hands-on, specialised publication of oncologists who may not have had much information on DRM during their education - was provided free of charge to participants attending the "Patients track," including non-members of ESMO. Building on this effort, MNI also sponsored the distribution of 200 copies of the handbook at the ESMO Asia Congress, which took place in Singapore in December.



ESNO survey on the knowledge of specialised nurses on nutritional care

In 2024, ESNO drafted a survey for specialised nurses aiming at exploring the knowledge, competence, and perceived needs of nurses regarding nutrition and malnutrition in caring for patients. Insights from this survey will guide future initiatives to support nursing practice in nutritional care. The project will be continued and finalised in 2025.

Cancer Patients Europe (CPE) survey for patients with cancer

MNI is proudly continuing its support to CPE via a new study launched in 2024 and spanning over two years; it aims to identify existing problems that patients with cancers and survivors across Europe face concerning malnutrition and risk of DRM through a survey which allows to identify gaps in the national and European systems and identify a list of recommendations for policy makers in Europe and at the Member State level on how to better address nutritional interventions in cancer care. This will take the form of a white paper providing recommendations and a call to action for EU and national relevant authorities on the necessary changes to address the current unmet needs. CPE appointed an Advisory Board representing a variety of groups and expertise – from patients with cancer to healthcare professionals and researchers - to carry out these tasks.

ESPEN Guidelines & App

In 2024, MNI continued to support the dissemination of the ESPEN guidelines and its App. Comments to the surgery guideline were also shared. These actions align with MNI's ongoing commitment to advancing medical nutrition research and promoting best practices within the medical community.

For more information about the guidelines and to download the ESPEN App – available for mobile, as well as a web-based version, please click here.

Home Parenteral Nutrition and ESPEN Symposium in Sintra

The ESPEN Symposium was held in Sintra, Portugal, on 1-2 December 2024, with the theme "Home Nutritional Care: From General Practice to Parenteral Nutrition." The symposium focused on essential issues related to family doctors and their role in nutrition, with discussions centering on home nutritional care in general, giving a lot of emphasis to home parenteral nutrition (HPN). MNI proudly co-sponsored the event, as HPN was the central theme.

MNI also promoted the attendance of Pancreatic Cancer Europe (PCE) at this event. As mentioned earlier, MNI supported their participation in the symposium. Additionally, MNI distributed USB keys to all participants, preloaded with key documents on HPN, further promoting the organisation's resources and expertise in the field.

In the same year, ESPEN published operational recommendations for the implementation of HPN guidelines aiming at discharging patients with parenteral nutrition. MNI is providing funding support to disseminate these recommendations through various means that will unfold in 2025 (fact sheet, webinar, and other events).





The 2024 EU Elections took place in June, bringing to Brussels new Members of the European Parliament (MEPs), which saw half of its composition renewed. The College of Commissioners was approved in November by the MEPs through hearings, with a shift in the allocation of responsibilities per Directorate General. This included a split between two Commissioners to handle the food and health sectors: led both by the Commissioner for Equality; Preparedness and Crisis Management together with the Public Health Commissioner. As the new legislative term began, MNI focused on establishing connections with elected MEPs to advance the nutritional care in the EU agenda.

Prior to the 2024 EU Elections, MNI developed its Manifesto after consulting its members through workshops and Committee meetings, with the following key asks:



Include early malnutrition screening in health policy plans



Recognise that nutritional care may improve health outcomes



Fight inequalities of patient access to nutritional care



Consider nutritional interventions as an investment in health



Ensure the adequate clinical use of nutritional interventions

Finalised at the end of 2023, the outreach and dissemination of the Manifesto were actively pursued throughout 2024. As part of these efforts, MNI shared the document with health attachés at Permanent Representations to the European Union through a personalised mailing, and secured publication of the Manifesto in the April edition of the Parliament Magazine (PM). This issue was distributed to all MEPs at that time and later re-shared with MEPs following the elections. In collaboration with the Parliament Magazine in September, PM conducted an interview with MEP Tomislav Sokol (EPP, Croatia) on the importance of medical nutrition which also featured a contribution from Catherine Hartmann and further highlighted the Manifesto. The articles were promoted on the social media channels for the PM.



EU health policy monitoring

MNI continued to share EU health policy updates with MNI experts and Executive Committee members, providing insights into the latest developments at the EU level that could be relevant to MNI's members' work. Additionally, the monitoring provides a calendar of key upcoming events of interest to MNI's members.

Event in the European Parliament

After the elections, MNI worked to establish relationships with relevant MEPs to explore opportunities for collaboration and further advance medical nutrition. MNI secured the support of MEP Vytenis Andriukaitis (S&D, Lithuania, former EU Health Commissioner) to organise a roundtable aligned with 2025 World Cancer Day. Titled *From Awareness to Action: Addressing Disease-Related Malnutrition*, the event will explore the critical impact of disease-related malnutrition, its implications for healthcare economics, and relevant EU policy initiatives. This timely discussion aims to promote equal access to nutritional care across Europe. Preparations for the event began in 2024, laying the groundwork for meaningful engagement on this critical issue.



To engage with our defined target audience and advance our strategic objectives, MNI leveraged multiple channels, including the MNI website, newsletters, and social media (X and LinkedIn). To ensure clear and consistent messaging, MNI developed tailored content that effectively conveyed MNI's mission and impact. MNI's approach incorporated a variety of MNI-branded visual formats, which were used across social media, the website, and mailings. Additionally, MNI aligned its outreach with key awareness days to enhance engagement and visibility.

MNI Social Media

As of 30 January 2024, MNI transitioned from a personal to a professional LinkedIn page. This shift was guided by a well-structured communication plan, ensuring a smooth phaseout while maintaining strong visibility for key MNI deliverables on the new page.

The move enhances MNI's presence on LinkedIn, increasing visibility and engagement while strengthening the credibility of MNI's posts for first-time visitors. Thanks to regular posting throughout the year, MNI's follower base grew significantly - from 127 followers in March to 650 in December - demonstrating the effectiveness of our approach.

LinkedIn	March 2024	June 2024	October 2024	December 2024
Followers	127	306	526	650
Impressions	10 868 (from 30 January)	18 220 (in total)	32 692 (in total)	41.368 (in total)

Although MNI's follower growth on X (formerly Twitter) remained low compared to last year, the account was impacted by recent controversies surrounding the platform's owner. While the account initially gained followers, it later saw a decline, which coincided with these events.

Additionally, X analytics is no longer available for non-paying accounts, making it more challenging to track engagement. However, since MNI's key target audience – policymakers - remains on X, MNI decided to maintain its profile for now.

х	Nov. 2023	Feb. 2024	Jun. 2024	Oct. 2024	Dec. 2024	Increase 2023-2024
Followers	980	985	1000	128	992	+1.22%
Impressions	17 633 (total) January)	19 146	23 250	N/A	N/A	N/A
Views	N/A	N/A	N/A	5192	6890	N/A

Nutritional Care Insights (NCI) Series

The MNI Thought-Leadership Series, launched on LinkedIn in Q4 2023, highlights MNI's leadership and expertise in nutritional care while supporting policy-shaping efforts. Originally titled *Food for Thought*, the series was renamed in 2024 to *Nutritional Care Insights Series* to more clearly reflect its focus.

The series features opinion articles written by MNI experts, such as members of the Working Groups and Executive Committee members, offering in-depth perspectives on key issues in the field. Topics include the importance of screening for DRM, the value of medical nutrition, nutritional care in cancer treatment, and access to and reimbursement for HPN, among others.

The series aims to elevate awareness of medical nutrition as a crucial component of the care continuum, while also showcasing MNI as a knowledgeable and authoritative trade association with deep structural expertise.

In 2024, MNI published 5 articles:

World Cancer Day 2024- Nourishing Hope: Bridging the Gap in Cancer Care, the Power of Medical Nutrition, Hrishikesh Kulkarni, MNI Public Affairs Expert

World Health Day: Labelling of FSMPs, a determining factor for manufacturers and users, by Xavier Lavigne MNI Expert

The odds of access for 33 million patients: Nutritional Care Inequalities in the EU by MNI Secretariat

Nutritional care and ageing, by Hervé Chrostek, Lola Rivero – MNI Experts

Home Parenteral Nutrition: equity of access and essential level of assistance by MNI Secretariat



Website

In 2024, MNI continued to enhance its online presence through its official website, which serves as a central hub for information on medical nutrition, ongoing projects, and key resources. The website provides up-to-date content on MNI's initiatives, research, and events, facilitating engagement with stakeholders, members, and the wider community. MNI is committed to improving the user experience and ensuring that the website remains a reliable and accessible platform for those interested in our work.



MNI's 20th anniversary

In 2025, MNI will celebrate its 20th anniversary, marking two decades of dedication to advancing medical nutrition and improving patient outcomes. To commemorate this milestone, preparations for a series of activities began in 2024, including special events, a dedicated communication campaign, and initiatives highlighting MNI's impact over the years. This anniversary provides an opportunity to reflect on past achievements, strengthen engagement with key stakeholders, and reinforce MNI's commitment to shaping the future of medical nutrition in Europe and beyond.





MNI is an international not-for-profit association (AISBL) registered under Belgian law. Originally established in 2005, MNI updated its statutes twice to align with evolving regulations for not-for-profit organisations in Belgium.

MNI's success is rooted in the active engagement and expertise of its members, whose involvement across working groups and the Executive Committee is instrumental in shaping the initiatives and advancing the mission. The Secretariat would also like to express its gratitude for the invaluable support of its members.

MNI Members

MNI is a trade association representing companies that manufacture and provide medical nutrition. Previously, MNI included both Full and Associate members, but as of 2024, the association consists solely of Full members:













The Executive Committee

The association is governed by the General Assembly and the Executive Committee, with all Full members holding a seat in both governing bodies.

The Executive Committee, which meets at least four times a year, is responsible for steering the association in line with the guidelines and strategic direction set by the General Assembly. It oversees the administration and operations of the association, supported by the Secretariat, which handles the organisation's day-to-day management.

In 2024, the Executive Committee was composed of the following members (in alphabetical order):

Rodrigo Ferreira – Abbott	Jos Simons – Fresenius Kabi, succeeded by Sébastien Guery
Manuela Schaflechner – Baxter	Anna Mohl – Nestlé, succeeded by Martin Halbeis
Angelika Müller – Bbraun	Patrick Kamphuis – Nutricia/Danone, succeeded by Vanessa Guyaz

22

Executive Committee meeting dates were held in in the following dates and locations:

14 March 2024	Schiphol, The Netherlands
17 June 2024	Online
10 September 2024	Milan, Italy
28 November 2024	Hybrid / Brussels, Belgium

MNI Working Groups and Workshops

MNI currently has 6 active working groups (in alphabetical order):

Communication WG	Medical and Scientific Affairs (formerly ESPEN) WG
Home Parenteral Nutrition WG	Public Affairs WG
Market Access WG	Regulatory Affairs WG

MNI experts involved in working groups meet regularly, according to the specific needs of each group (usually once a month). All working group experts are invited to come together twice a year, in the spring and autumn, for workshops in Brussels. These meetings provide an opportunity to exchange views on MNI initiatives, foster synergies, prevent siloed efforts, and brainstorm strategies to advance MNI priorities.

On 23 - 24 April, the MNI Secretariat organised a day-and-a-half workshop in Brussels to discuss ongoing projects, future plans, and to assess streams of work. The autumn workhop was held on 22 - 23 October 2024 at the Secretariat's headquarters. The main objectives were to review the 2024 work programme's progress and draft the 2025 work plan.



MNI Secretariat

In 2024, under the leadership of Catherine Hartmann, MNI's Executive Director, the Secretariat underwent changes, moving from association management and Public Affairs services provided by an agency to hiring individual consultants to form the MNI team.

MNI welcomed three new team members, and the Secretariat for 2024 was composed of:

Catherine Hartmann, Executive Director

Elena Miceli, Deputy Executive Director

Sarah Herasme, Administrative and Association Manager – succeeded Pascale Furnelle in June

Paulina Gono, Communication Manager

Sara Badreh Wirström, Public Affairs Manager - currently on maternity leave

Additionally, Elena Miceli was promoted to Deputy Executive Director based on the versatile nature of her work that includes many aspects of the life of the association and the support she is to the Executive Director. Her experience both within MNI and as a nutritionist is a great contribution to the scientific expertise MNI brings on medical nutrition and to operational effectiveness.

This year also marked a fresh start as the Secretariat relocated to a new office, providing a dynamic environment for collaboration and growth.



Catherine Hartmann Executive Director



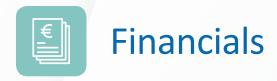
Elena MiceliDeputy Executive
Director



Sarah Herasme Administrative and Association Manager



Paulina Gono Communication Manager



List of projects funded by MNI in 2024

- MNI Strategic Objective 1 (SO1): Raising the importance of medical nutrition in the care pathway
- MNI Strategic Objective 2 (SO2): Safeguarding and enhancing patient access of medical nutrition in the European Union
- MNI Strategic Objective 3 (SO3): Ensuring the proper clinical use of medical nutrition

Organisation	Project	Description	Amount in €	State-of-play	MNI Strategic Objective (SO)
All.Can	International Global Summit 2024	Gold Partnership, including a dedicated speaking opportunity.	€25.000	Nearly 200 participants from over 40 countries attended the event either online or in-person in Geneva to discuss improving cancer care efficiency globally. MNI Deputy Executive Director had the opportunity to highlight the importance of integrating nutritional interventions in cancer care to improve health outcomes and quality of life for patients, sparking significant interest among attendees.	SO1, SO2
ESMO - European Society For Medical Oncology	ESMO Handbook on Nutrition and Cancer (2nd edition)	Dissemination and distribution at ESMO 2024 Congresses to Patient, at their Patients' day, during the European and Asian congresses.	€10.000	Handbook, including MNI's logo distributed in September in Barcelona and in December in Singapore.	SO1, SO3
CPE - Cancer Patients Europe	"Management and support of malnutrition for cancer patients- depending on cancer type and gender in different health systems in the EU"	This study aims to identify existing problems that cancer patients and survivors face concerning malnutrition through 1/a survey and 2/the identification of a list of recommendations for policy makers in Europe and at the Member State level on how to fill the identified gaps.	€52.000 (over 18 months)	Advisory Board composition in place. Survey drafted in several languages, internal check, to be distributed to patients with cancer in early 2025. The outcome of the survey will help building a White Paper that will be presented to the European Parliament later in 2025.	SO1, SO2

Organisation	Project	Description	Amount in €	State-of-play	MNI Strategic Objective (SO)
ESPEN — European Society for Clinical Nutrition and Metabolism	Joint Webinar during ESPEN Malnutrition Awareness Week	Organise a webinar focusing on cancer and nutritional care with key speakers from medical societies, hosted by ESPEN.	€2.500	Titled "Malnutrition in cancer is not acceptable anymore", the webinar took place on 12th of November. More info here.	S03
ESPEN — European Society for Clinical Nutrition and Metabolism	ESPEN Symposium "Home nutritional care: from general practice to parenteral nutrition" Sintra, Portugal 1-2 December	Gold sponsorship	€5.000	MNI sponsorship included a USB pendrive with FAQs on HPN and a White Paper on inequalities of access to home nutritional care.	SO3
PCE – Pancreatic Cancer Europe	Participation to ESPEN Symposium	Attend to present the material developed on home parenteral nutrition to raise awareness on the importance of nutritional care for patients with pancreatic cancer	€2.000	PCE had a dedicated desk and had the opportunity to share its booklets and summary boards, as well as displaying a video animation, during the event with participants.	SO1, SO2

Balance sheet

Assets	31-12-24	
CURRENT ASSETS	1.182.425,87 1.182.425,87	
VII. AMOUNTS RECEIVABLE WITHIN ONE YEAR		
A. TRADE DEBTORS	420.755,09	
Customers	420.000,00	
Credit notes to be received	755,09	
B. OTHER AMOUNTS RECEIVABLE	34.200,80	
VAT to be recovered	34.200,80	
IX. CASH AT BANK AND IN HAND	727.263,28	
ING : BE65 6305 4079 8196	0,00	
Fintro: 143-1241130-19	727.263,28	
X. DEFERRED CHARGES AND ACCURED INCOME	206,70	
Deferred charges	206,70	
TOTAL ASSETS	1.182.425,87	
LIABILITIES CAPITAL AND RESERVES	440 447 95	
	449.447,85	
I. NET EQUITY OF THE ASSOCIATION	449.447,85	
A. NET EQUITY OF THE ASSOCIATION	449.447,85	
Net equity association	449.447,85	
CREDITORS		
IX. AMOUNTS PAYABLE WITHIN ONE YEAR	32.978,02	
C. TRADE DEBTS	32.978,02	
1. SUPPLIERS	32.978,02	
Suppliers	17.074,51	
Invoices to be received	15.903,51	
Credit notes to be issued	0,00	
X. ACCRUED CHARGES AND DEFERRED INCOME	700.000,00	
Accrued charges (P)	700.000,00	
TOTAL LIABILITIES	1.182.425,87	



Editors

Catherine Hartmann Elena Miceli Sarah Herasme Paulina Gono

Design & layout

Lazarus Kreativ www.lazaruskreativ.com



www.medicalnutritionindustry.org



secretariat@medicalnutritionindustry.org



MNI Medical Nutrition International Industry

Address

Avenue Marnix 13/17 B-1000 Brussels Belgium

EU Transparency Register: 021098528481-42

Copyright information

MNI tried to find all copyright holders of illustration material. Those who believe they have rights to materials are requested to contact the MNI Office.