

MNI Activity Report Q3 2023 *(July-September 2023)*

Brussels, 25 October 2023

Topic	Objective	Update on recent developments and next steps
MNI Governance	General and admin updates	<p>Executive</p> <ul style="list-style-type: none"> • The Executive Committee met during the ESPEN congress, on 12th September in Lyon • Upcoming meetings: <ul style="list-style-type: none"> ○ 27 November – F2F, in Vienna • Anna Mohl from Nestlé Health Science has announced that she will step down from MNI as she is changing roles in the company and will nominate a new person to replace her. <p>Staff</p> <ul style="list-style-type: none"> • Since July, , Ms Bori Csala, who works for DGA, the agency providing association management and public affairs to MNI, supports MNI as the main administrator of day-to-day activities of MNI. <p>Bank account</p> <ul style="list-style-type: none"> • In September, MNI was finally able to open a bank account with FINTRO bank, after trying with other banks. This is an issue for many associations whose leadership reside outside of Belgium, as banks have strict due diligence to regularly carry out on their customers. <p>Finances</p> <ul style="list-style-type: none"> • The September status of the MNI financial situation showed a positive situation with costs and income being inline with forecasts. <p>Workshop:</p> <ul style="list-style-type: none"> • MNI Secretariat organised in September its Experts’ workshop that took place on 16/17 October in Brussels.

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ESPEN	Continue trust & ensure a good and sustainable relationship with ESPEN	<p>2023 MNI Grant</p> <ul style="list-style-type: none"> • In September, the MNI Grant was exceptionally awarded to 2 winners representing the Polish and the Indian PEN societies. • Both of them were able to attend the Grant ceremony at the ESPEN congress. Follow-up with the winners/PEN societies were done for payment of the grant. • The Grant ceremony organised at the ESPEN congress was poorly attended and follow-up actions for future events are being discussed at Expert, ESPEN and Executive levels. <p>2024 Grant</p> <ul style="list-style-type: none"> • The 2024 Grant was launched as soon as the 2023 was awarded and all information posted on MNI website. The award was increased to €40,000. • MNI is looking for a new Topic leader for future grants as H��l��ne Blanchard from Danone Nutricia will not be able to continue with this task. We thank H��l��ne for her very valuable support over the past three years. • A potential additional grant is being discussed to support other societies active in medical nutrition, e.g. UEG, EuGMS, etc. <p>Multistakeholder session, Lyon, Wednesday 13 September, 11.15 -12.15 CEST</p> <ul style="list-style-type: none"> • The session was interesting and well run. All speakers slides are available for viewing and download on the MNI website here. For those of you who have access to the ESPEN Congress Platform, the video of the session is available to view until the end of the year (search "stakeholder" in the search field). • The timing of the session was not ideal, as people rushed out of the event as soon as it ended. To be further discussed with ESPEN for future events. <p>ESPEN Guidelines and App update</p> <ul style="list-style-type: none"> • On 12 September, ESPEN experts and the MNI Secretariat met with the ESPEN Guideline office representatives. The meeting was pleasant and ESPEN was receptive to suggestions on how to improve communication and dissemination of the Guidelines App. • ESPEN will ask the App developer to provide statistics quarterly. ESPEN is open to suggestions for improvements on table 15b of the micronutrients guideline as there are inconsistencies between the text and the table.

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		<ul style="list-style-type: none"> A paper from Thibaut et al. (Clinical Nutrition ESPEN 57 (2023) 318-330) on ICU guideline implementation was discussed. The SIG ICU team run a survey among their ICUs to explore the use of the ESPEN ICU guidelines. It was clearly stated that the communication about the guideline needs to be expanded to increase awareness (also industry was mentioned to get involved); translation into local languages was one of the suggested actions for improvement, next to nutritional protocols, nurse involvement and teaching. ESPEN provided an update on the various stages of the guidelines and in relation to the App (see table below). 																																																																																																																																																										
		<table border="1"> <thead> <tr> <th colspan="7">Overview ESPEN Guidelines App</th> </tr> <tr> <td colspan="7">Last update: 24 October 2023</td> </tr> <tr> <th>#</th> <th>ESPEN Guideline</th> <th>In App</th> <th>Status Practical Guideline</th> <th>Updates</th> <th>Funded by MNI</th> <th>P</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Inflammatory Bowel Disease</td> <td>Yes</td> <td>Published</td> <td>Update finished</td> <td>No</td> <td></td> </tr> <tr> <td>2</td> <td>Liver disease</td> <td>Yes</td> <td>Published</td> <td>Update in the pipeline</td> <td>No</td> <td></td> </tr> <tr> <td>3</td> <td>Chronic Intestinal Failure</td> <td>Yes</td> <td>Published</td> <td>Update finished and published.</td> <td>No</td> <td></td> </tr> <tr> <td>4</td> <td>Surgery</td> <td>Yes</td> <td>Published</td> <td>Update in the pipeline</td> <td>No</td> <td></td> </tr> <tr> <td>5</td> <td>Obesity in GI diseases</td> <td>Yes</td> <td>Published</td> <td>Too new for update</td> <td>No</td> <td></td> </tr> <tr> <td>6</td> <td>Pancreas</td> <td>No</td> <td>In progress</td> <td>Too new for update</td> <td>No</td> <td></td> </tr> <tr> <td>7</td> <td>Cancer</td> <td>Yes</td> <td>Published</td> <td>To be updated soon; group not much responsive</td> <td>Yes</td> <td></td> </tr> <tr> <td>8</td> <td>Home Enteral Nutrition</td> <td>Yes</td> <td>Published</td> <td></td> <td>Yes</td> <td></td> </tr> <tr> <td>9</td> <td>Hydration in geriatrics</td> <td>Yes</td> <td>Published</td> <td>It needs update; maybe next year; leader busy with guideline on dementia</td> <td>Yes</td> <td></td> </tr> <tr> <td>10</td> <td>Home Parenteral Nutrition</td> <td>Yes</td> <td>Published</td> <td></td> <td>Yes</td> <td></td> </tr> <tr> <td>11</td> <td>ICU</td> <td>No</td> <td>Published (App production work in progress)</td> <td>5 recommendations updated in the short version; published in July.</td> <td>Yes</td> <td></td> </tr> <tr> <td>12</td> <td>Polymorbid patient</td> <td>No</td> <td>In progress for publication</td> <td>Update finished</td> <td>Yes</td> <td></td> </tr> <tr> <td>13</td> <td>Nephrology</td> <td>No</td> <td>To start in autumn</td> <td>It would need an update but decided to start the practical guideline to avoid too many delays</td> <td>Yes</td> <td></td> </tr> <tr> <td>14</td> <td>Cystic fibrosis</td> <td>No</td> <td></td> <td>Update almost finished</td> <td>No</td> <td></td> </tr> <tr> <td>15</td> <td>Dementia</td> <td>No</td> <td></td> <td>Update almost finished</td> <td>No</td> <td></td> </tr> <tr> <td>16</td> <td>Neurology</td> <td>No</td> <td></td> <td>Leadership in progress</td> <td>No</td> <td></td> </tr> <tr> <td>17</td> <td>Hospital nutrition</td> <td>No</td> <td></td> <td>Too new for update</td> <td>No</td> <td></td> </tr> <tr> <td>18</td> <td>Respiratory disease</td> <td>No</td> <td>New project</td> <td></td> <td></td> <td></td> </tr> <tr> <td>19</td> <td>Cardiology</td> <td>No</td> <td>New project</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Overview ESPEN Guidelines App							Last update: 24 October 2023							#	ESPEN Guideline	In App	Status Practical Guideline	Updates	Funded by MNI	P	1	Inflammatory Bowel Disease	Yes	Published	Update finished	No		2	Liver disease	Yes	Published	Update in the pipeline	No		3	Chronic Intestinal Failure	Yes	Published	Update finished and published.	No		4	Surgery	Yes	Published	Update in the pipeline	No		5	Obesity in GI diseases	Yes	Published	Too new for update	No		6	Pancreas	No	In progress	Too new for update	No		7	Cancer	Yes	Published	To be updated soon; group not much responsive	Yes		8	Home Enteral Nutrition	Yes	Published		Yes		9	Hydration in geriatrics	Yes	Published	It needs update; maybe next year; leader busy with guideline on dementia	Yes		10	Home Parenteral Nutrition	Yes	Published		Yes		11	ICU	No	Published (App production work in progress)	5 recommendations updated in the short version; published in July.	Yes		12	Polymorbid patient	No	In progress for publication	Update finished	Yes		13	Nephrology	No	To start in autumn	It would need an update but decided to start the practical guideline to avoid too many delays	Yes		14	Cystic fibrosis	No		Update almost finished	No		15	Dementia	No		Update almost finished	No		16	Neurology	No		Leadership in progress	No		17	Hospital nutrition	No		Too new for update	No		18	Respiratory disease	No	New project				19	Cardiology	No	New project			
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		<p>Sponsorship disclosure</p> <ul style="list-style-type: none"> • ESPEN proposed a sentence to be added to the Guidelines App to indicate MNI sponsorship for some of them, also highlighting that ESPEN remains independent in content development, which is being discussed and in the final phase.
<p>Relationship with stakeholders</p>	<p>Build a nutritional care community & promote disease-related malnutrition screening and nutritional care strategies through the nutritional care community</p>	<p>ENHA</p> <ul style="list-style-type: none"> • ENHA submitted a project in the summer on holding an event during the EU (rotating) Spanish presidency in Madrid; the project was first discussed internally and then submitted to the Executive who decided not to support it. • An informal meeting with ENHA was held during the ESPEN congress where the President and Director were informed of MNI’s decision not to fund this project. However, all parties agreed that they would exchange on regular basis on what could of be of interest for both associations to work on, and a meeting set for end of October – to discuss in more detail. <p>ESSD</p> <ul style="list-style-type: none"> • The ESSD project on “Targeted Education to Address Malnutrition and Swallowing disorders (TEAMS)” was launched with a survey to HCP and medical students who have until mid-October to reply. • MNI supported the dissemination of the survey through emails and social media posts. <p>PCE – Pancreatic Cancer Europe</p> <ul style="list-style-type: none"> • During the summer, PCE submitted, a project proposal which is step 2 of their project on raising awareness on nutrition for people with pancreatic cancer. It consists of translations and national dissemination. A call with PCE was held mid-October to discuss the project and how MNI could best support it, as the Executive Committee have approved the principle of supporting dissemination but not the translations themselves. <p>EuGMS</p> <ul style="list-style-type: none"> • EuGMS submitted in June a second request for a more modest project on raising awareness on malnutrition through a printed brochure, targeted to older adults. The aim is to increase the early recognition of malnutrition

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		<p>and show the subsequent steps to take. The brochure would be used by geriatricians and other health care professionals to increase malnutrition awareness of older adults.</p> <ul style="list-style-type: none"> • The Executive reviewed and discuss the draft project and declined to fund it as deemed not the most efficient way to reach elderly, potentially too broad (how many countries? How many HCPs concerned? For how long?) and with a negative ecological impact. This decision was communicated to EuGMS who will discuss internally if another project could be submitted. • Louise Pilot, DGA Public Affairs, attended EuGMS congress in Helsinki on behalf of MNI in September. The event is research/science focused and is deemed important to meet KOL as identified in MNI Strategy, even if the scientific programme is unrelated to MNI priorities. There was no Policy session at the congress and MNI could envisage in the future to tackle this topic with the society. Likewise, MNI could discuss support to HCPs education on nutritional care within the framework of the congress. <p>All.Can</p> <ul style="list-style-type: none"> • MNI is sponsoring All.Can’s Efficiency Metrics Implementation project. MNI has attended an All.Can Playbook working group meetings, with the aim to contribute and identify where medical nutrition can be integrated. MNI has been invited to propose a session topic to present at the All.Can Global Summit scheduled for Q1 2024. A meeting is being set up between All.Can’s CEO, Catherine Hartmann and DGA colleagues to brainstorm ideas. <p>ESMO</p> <ul style="list-style-type: none"> • MNI Secretariat finalised the agreement with ESMO on the dissemination of its updated Guideline on Nutrition and CH will attend one day of the congress patients tracks in October in Madrid. <p>ESNO</p> <ul style="list-style-type: none"> • During the summer, ESNO submitted a project proposal for a survey to assess the educational needs of specialists nurses on nutritional care. This would be the first step of a potential wider project for ESNO to provide this education to its members. The Executive Committee discussed the proposal and approved it. The Secretariat has drafted the agreement.

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Public Affairs / PAWG	Position Medical Nutrition and Disease-related Malnutrition higher on the health policy agenda	<p>Pharmaceutical legislation revision</p> <ul style="list-style-type: none"> • MNI Secretariat reported on the proposed changes through its EU monitoring newsletter and to the Executive • MNI closely monitors and shares the development of the adoption phase of this new strategy, anticipating that no formal adoption will take place before 2025. <p>Non-communicable diseases (NCDs)</p> <ul style="list-style-type: none"> • MNI Secretariat with the support of DGA sent draft amendments to key MEPs developing an own initiative report on NCDs. Two MEPs replied that they would consider them. However, the draft seen by MNI mentions nutrition in the context of primary prevention or/and obesity so far. <p>2024 EU elections manifesto</p> <ul style="list-style-type: none"> • MNI Secretariat with the support of DGA has started drafting an EU Manifesto, to be fine-tuned and co-signed by like-minded organisation. The initiative of the Manifesto was approved by the MNI Executive Committee and is to be discussed at the Experts workshop. <p>EU monitoring</p> <ul style="list-style-type: none"> • MNI Secretariat continued to send weekly health/medical nutrition news to its members through its weekly EU newsletter. <p>Organic labelling of FSMPs</p> <ul style="list-style-type: none"> • MNI will initiate PA work on this topic (<i>see below</i>)
FSMPs	Ensure an appropriate Regulatory Environment for Enteral Nutrition	<p>Repetition on Front of Pack of FSMPs</p> <ul style="list-style-type: none"> • The outline “Explanatory Document on the Labelling of Food for Special Medical Purposes (FSMP)” underwent a legal check with Clifford Chance, who approved the content of the document, with some minor amends. • The document was already shared with UK colleagues during the summer who had asked for it and is available to all now

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		<ul style="list-style-type: none"> • In parallel, the MNI-SNE Task Force will start the development of additional documents (Educational slide deck, Video, Infographic ...) to support advocacy at local and EU level as needed in the future. <p>Organic Labelling for FSMPs</p> <ul style="list-style-type: none"> • MNI representatives, Yves Brand from DGA supporting MNI’s advocacy, and SNE Secretariat met with DG SANTE and DG AGRI to present the outcome of our work with Ecocert on the possibility for FSMPs to be claimed as organic, where feasible. • This was a positive meeting where careful attention was paid to the technical and legal leads on how to achieve our goals of obtaining organic labelling shared by the European Commission representatives. • Next steps: <ul style="list-style-type: none"> ○ Industry to clarify its asks in detail, to provide the necessary information on the technical part in order to proceed forward. ○ Upon completion of the technical report, we can start the procedure to advocate for a Delegated Act. Agree on the advocacy strategy to follow-up (example act through a Member State that would be in favor of this initiative and can support the industry ask). ○ The EU Commission indicating that this issue is highly sensitive in discussions with the European Parliament, so a key focus of our advocacy (Regulatory and Public Affairs) work should be there. <p>FSMPs education</p> <ul style="list-style-type: none"> • Further to MNI and SNE meeting in June to discuss the next course of action, CH drafted an “elevator pitch” on “what are FSMPs”; the production of videos and invitation to meet with EC representatives (SNE leading) are pending.
Home Parenteral Nutrition	Raise awareness on the benefits of parenteral nutrition in the	<p>HPN Access Mapping – White Paper</p> <ul style="list-style-type: none"> • The White Paper was published on MNI website here. <p>The following activities agreed upon will still need to take place:</p> <ul style="list-style-type: none"> ○ Map out potential champions at political level ○ Revamp and update the HPN stakeholders’ map, focusing on patients’ and carers’ organisations at European level. ○ Embed HPN in a wider MNI project on home nutritional (all sorts) care.

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	ambulatory sector	<p>PCE (Pancreatic Cancer Europe)</p> <ul style="list-style-type: none"> • In July PCE provided the final report of the campaign on pancreatic cancer and nutritional care, including Home Parenteral Nutrition. • With a 37.4% increase in followers, the campaign demonstrated its ability to connect with and engage pancreatic cancer patients, caregivers, and healthcare professionals. The substantial growth in followers indicates the campaign's effectiveness in delivering valuable nutrition-related information and support to those affected by pancreatic cancer. Furthermore, the campaign's posts garnered a 6.5% per cent higher engagement rate compared to industry averages, according to PCE.
HEOR / Market Access	Ensure that decision-makers and payers are aware of medical nutrition intervention s' economic value and provide rapid and sustained access to all appropriate patients who would benefit from these intervention s, when and	<p>Oncology Health-Economic Model</p> <p>Further to the development of the HEOR model, the Market Access experts drafted an abstract, outlining the aims and reason for the exercise, the methodology used and the key findings. The abstract content is to be finalised at the 16 October Experts Workshop by the MA experts. The next step is the design of the abstract, which will include an infographic and possibly testimonials. Communications are planned for the coming weeks/months. The key findings from the exercise may be influential to other projects yet to be developed.</p> <p>Additionally, looking at public affairs options and opportunities to use the outcomes of the model – Yves Brand, DGA will prepare an overview of suggestions for the next meeting (16 October).</p>

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Communication	Raise MNI profile. Position malnutrition as a public health issue. Educate on the role of medical nutrition in disease management.	<p>Website revamp</p> <ul style="list-style-type: none"> As per MNI’s annual plan, the MNI Secretariat has started working on improving the MNI website, through the selection of an agency, SIMPL who will provide new design, new structure and tools The new draft site map has been submitted to MNI staff for review and approval The Communication expert members are invited to meet soon to review the proposal <p>MNI News / Publications / Webpages</p> <p>News added to the MNI website and shared with Members included:</p> <ul style="list-style-type: none"> 2024 MNI Grant criteria published "We don't want to make noise - We want to create a voice!" ... to advance nutritional cancer care MNI Grant awarded to two outstanding projects at ESPEN 15th anniversary of the MNI Grant: celebrating past successes enabled by the grant "Advancing nutritional care for patients with cancer in Europe: progress and perspectives" ESPEN Congress, 13 Sep 2023 - Lyon, France <p>MNI also widely promoted its Grant (around the ESPEN congress time) and the MNI Grant 15th anniversary: to mark the 15th anniversary of the MNI Grant (2008-2023), MNI developed a tailored communication campaign involving a series of social media posts and the visuals to promote the award ceremony session at ESPEN, past winner interviews (later turned into quote cards for social media) and an article looking back on some of the grant main achievements. A celebration video featuring testimonials of 4 former winners was presented during the award ceremony at ESPEN in Lyon and is now available on MNI’s website.</p> <p>Twitter</p> <ul style="list-style-type: none"> Tweet impressions: increase of 75% since June (22 535) Followers: 977 (+22 since June, increase by 2.3%) <p>LinkedIn</p>

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		<ul style="list-style-type: none"> • New followers: 775 (increase by 2.6%) • Highest reaction to a post: 42 reactions (MNI at ESPEN) • <u>“It’s ok not to be ok.”</u> (outcome conference on Mental Health) • <u>MNI attending EuGMS Congress and The Economist Cancer event</u>
MNI meetings	Next appointments of the MNI Executive Cttee, experts’ workshops	<ul style="list-style-type: none"> • 27 November 2023, Vienna – MNI Executive Committee • 4-5 March 2024, venue to be confirmed – MNI experts’ workshop (please save the date)